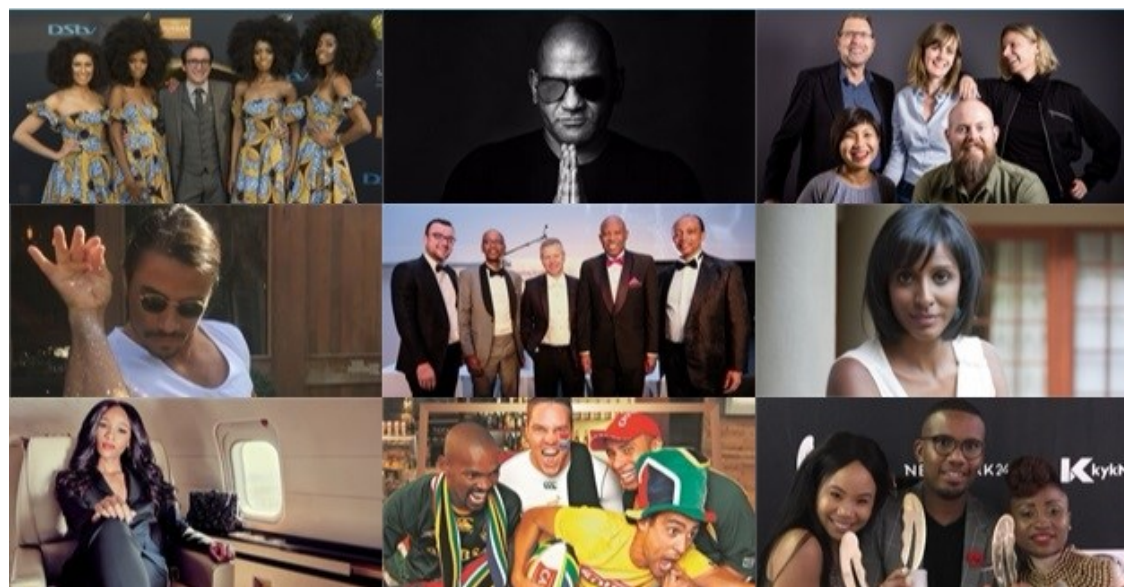


Marketing & Media

We've compiled our annual #BestofBiz 2017 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Marketing & Media site over the past year below.



Our most-read stories

1	#Loeries2017: ALL THE WINNERS!	20 Aug 2017
2	RIP Tony Koenderman	13 Apr 2017
3	Sunday Times Generation Next youth survey reveals the 'coolest' brands, celebs	12 May 2017
4	Ramaphosa 'porn video' hits the internet	05 Sep 2017
5	All the 2017 IAB Bookmark Award winners! - Danette Breitenbach	16 Mar 2017
6	#BizTrends2017: Top six trends for this year - Dion Chang and Raleen Bagg	09 Jan 2017
7	The Coca-Cola Company appoints Carat across the WIMA region	02 Oct 2017
8	Standard Bank announces 2017 Top Women Awards finalists	03 Aug 2017
9	Nu-Metro opens 4DX cinema in Menlyn Park next week	03 Feb 2017
10	RIP Gavin Singh	14 Jul 2017
11	The Jupiter Drawing Room (Johannesburg) closes, forms Black Powder	27 Sep 2017
12	Six benefits of entrepreneurship that are sure to surprise you - Ryan Kh	04 Jan 2017
13	Ad Talent Salary Survey 2017	13 Jan 2017
14	Darren Scott joins OFM	18 May 2017
15	Beware of returning that missed call! - Leigh Andrews	14 Mar 2017
16	The biggest South African disrupting summit of all time	15 Nov 2017
17	Kantar Millward Brown announces South Africa's Top 10 Best Liked Ads for Q1 and Q2 2017	14 Sep 2017
18	#Newsmaker: Darren 'Whackhead' Simpson to host KFM Breakfast - Jessica Tennant	05 Jun 2017
19	New Generation Awards announces 2017 finalists	13 Sep 2017

20	Kaya FM 95.9 new line-up change	11 Apr 2017
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Our most-read contributors

1	Brendan Seery
2	Chris Brewer
3	Ryan Kh
4	Dave Nemeth
5	Stephen Sandmann
6	Andy Walker
7	Bogosi Motshegwa
8	Damon Stapleton
9	Khangelani Dziba
10	Jared Koning
11	Tiffany Markman
12	John Little
13	Walter Pike
14	César Vacchiano
15	Allon Raiz

Our most-viewed press offices

1	FCB Africa
2	Topco Media
3	Kantar Millward Brown
4	Ogilvy & Mather
5	Kaya FM 95.9
6	Egg Films
7	Ndalo Media
8	OFM Radio
9	Ninety9cents
10	GetSmarter
11	Kantar TNS
12	Boston College
13	Brand Alive
14	HDI Youth Marketeers
15	AMASA
16	Joe Public United
17	MDDA
18	UCT Graduate School of Business
19	24.com
20	Knowledge Resources

Our most-read new business wins

1	Heineken adds Dentsu Aegis Network to agency roster	13 Feb 2017
2	Old Mutual appoints Publicis Communications as lead agency	27 Mar 2017
3	King James to manage AB InBev's global brands in SA	21 Apr 2017
4	House of Brave named Italtile's agency	22 Feb 2017
5	Clockwork Media named global digital agency for Microsoft Windows, Devices	18 Jul 2017
6	Vodacom selects MobiMedia as SCP	11 Apr 2017
7	Ireland Davenport secures new clients	07 Sep 2017
8	Brand Union Africa secures new clients	31 Mar 2017
9	Discovery names MetropolitanRepublic as its sole agency in SA	30 Nov 2017
10	Ogilvy & Mather Cape Town named lead agency for Tracker South Africa	09 Feb 2017

Our most-read new appointments

1	Siphiwo Magoda to host Umhlobo Wenene's <i>Umxholo</i>	01 Feb 2017
2	MSG Afrika Broadcasting appoints Bob Mabena as group head	13 Apr 2017
3	Primedia Broadcasting appoints Mark Jakins as its new CCO	21 Jul 2017
4	Immedia appoints Kevin Leo-Smith as CEO	24 Apr 2017
5	Meltwater makes three new promotions	26 Jan 2017
6	SABC makes two senior appointments	05 Dec 2017
7	Zipporah Maubane joins Altron as a group executive	22 Jun 2017
8	Mo-G takes up two weekend slots on Metro Fm	02 Jun 2017
9	Bongani Bingwa returns to 702 as Redi Tlhabi leaves	03 Jul 2017
10	Times Media announces key appointments to management team	29 May 2017

View the most-read lists for our other industries: [Marketing & Media](#), [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Finance](#), [Healthcare](#), [HR & Recruitment](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#), [Tourism](#) and [Marketing & Media Africa](#).

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