

Inecto Plus (TVC): Lady in red

Ad title: Lady In Red
Country: South Africa
Client: GODREJ
Creative agency: The Hardy Boys
Account Manager: Siza Masombuka
Executive Creative Director: Geoff Paton
Copywriter: Nick Gordon
Art Director: Johan Liebenberg
Business Unit Director: Tim Strang
Strategist: Adam McKeon
Production Companies: Darling Films
Agency producer: Chloe Saunders
Director: Jeana Theron
Director of Photography: Jamie Ramsay
Production Art Director: Kezia Eales
Editor: Marcelle Mouton
Post Production: DEEP END POST
Music: PULSE MUSIC NY

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