

Lots on the go - 12 Mar 2012

BY SIMONE PUTERMAN (@SIMONEBIZ)



First, the sad news: today the South African media community has been paying tribute to top economist Tony Twine, who passed away on Sunday 11 March after having suffered a heart attack last week - see Twitter and Google News - and Afrikaans actor Andrew Thompson committed suicide on Friday 9 March. We at Bizcommunity.com extend our condolences to family, friends and colleagues of both.

On a positive note, IOL has a new editor - Alastair Otter - and the *Mail & Guardian* a new associate editor - Phillip de Wet; 5FM has been teasing us with more lineup changes; and Black River FC has bagged Edcon's Legit account from The Jupiter Drawing Room; and 8ta's through-the-line services are out to

tender.

Controversially: South Africa has a new brand slogan; Ster-Kinekor Theatres is no longer advertising its movie schedules in Independent Newspapers, according to iafrica.com; the *Cape Argus* has gone 'compact' since last Friday - read Gill Moodie's interview with editor-in-chief Chris Whitfield; Tiffany Markman has written a follow-up to her #bankwars: 'Steve' vs Standard Bank experience; and this morning 702's Redi Thabi hosted a debate between reputation manager/spin doctor Chris Vick and *M&G* editor Nic Dawes regarding media integrity, professionalism and accountability (listen to the 702 podcast).

In other news, Karin Botta and Uno de Waal from trigger/isobar (part of Aegis Media) are currently in Austin, Texas, attending the annual film, music and interactive festival SxSW and blogging about it here on Biz; the next Thought Leadership Digibate, hosted by Aegis Media in conjunction with Biz, will focus on the state of print media in SA this Friday 16 March; and we've partnered with iafrica.com to launch the Jobs Channel, which enables job seekers to search for jobs across a range of industries in SA.

Have a great week! Simone Puterman (@SimoneBiz) Managing editor

PS The Design Indaba special newsletter will be out this week - perfection of the bumper edition is just taking a bit longer to achieve.

PPS The latest Ornico Ad Showcase features TV ads for National Lottery, Frisco Granules, Maq, Shield and Volvo, and radio ads for FNB, Mabula Game Lodge, Nedbank, Old Mutual and Ram.

PPPS Welcome to Don't Forget George, Kreate Events, Kreate Staffing, , Lighthouse Digital and the PRISM Awards, which have just opened press offices on Bizcommunity Marketing & Media South Africa!

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