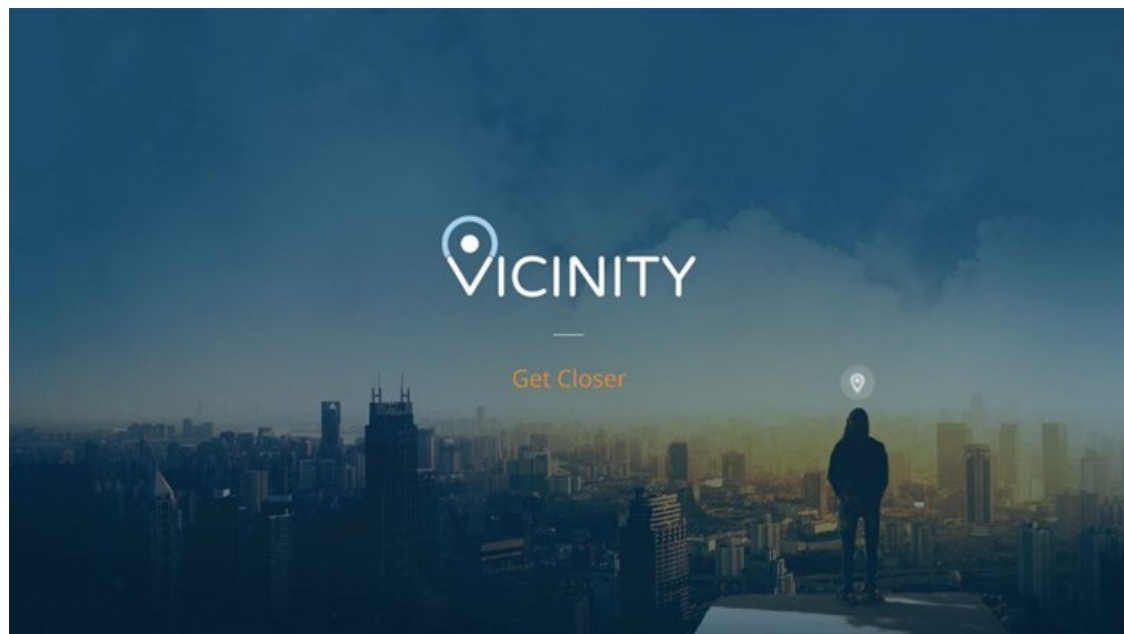


# Near Me: Local Search behaviour in February

Issued by [Vicinity Media](#)

14 May 2021

Vicinity Media's Near Me microapp was active across 10 publisher sites in February, with 17 search categories gaining a total 103,163 user clicks.



**This level of engagement is driven by Near Me's unparalleled convenience: it offers quick, intuitive local search, with no need to leave the site, or type in your location or search term.**

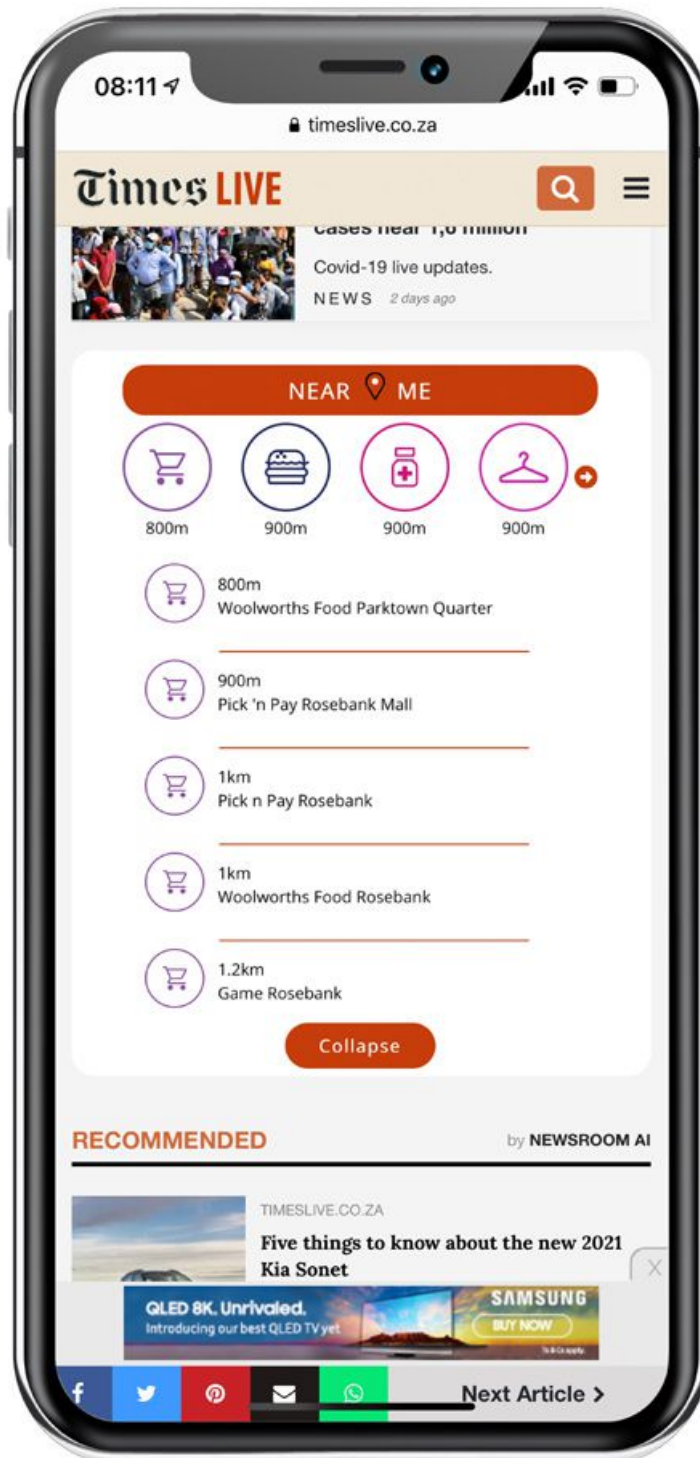
Near Me searches show customer intent, making them a great gauge of consumer behaviour that marketers should pay attention to.

View or download our insightful Near Me February Engagement Report below, for a breakdown of the top eight local search categories.

**Near Me Engagement Report**

**Breaking News**

**Near Me is now on TimesLIVE**



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[class="kContentImage ">](#)

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