

Heineken begins construction on \$100m brewery in Mozambique

Heineken has laid the foundation stone of its first brewery in Mozambique, which will brew beers for the domestic market. The first bottle of beer is expected to come off the production line in the first half of 2019.



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Located in the province of Maputo, between the Marracuene and Manhiça districts, the brewery represents a \$100 million (€85 million) investment and will have a production capacity of 0.8 million hectoliters.

Heineken Mozambique started its activities in 2016 through a sales and marketing office, importing international beers including Heineken, Amstel, Amstel Lite and Sagres in the country to offer more choice to Mozambican consumers. The construction of the company's very first brewery is considered a major step forward for its presence in the country.

With this significant investment, Heineken Mozambique is expected to create 200 direct jobs and support additional indirect jobs through its entire value chain.

Contributing to economic development

Aligned with its ambition of sourcing 60% of its agricultural raw materials in Africa by 2020, Heineken Mozambique says it will explore the possibility of locally sourcing the raw materials it will need to produce its beers. One of the objectives of this project will be to improve crop yields as well as the capabilities and living standards of Mozambican farmers, contributing to the economic development of the country.

Boudewijn Haarsma, Heineken International's managing director East & West Africa, stated: "We are delighted to enter Mozambique, where we see promising long-term economic perspectives. The project is progressing well thanks to the support of the Mozambican Government and its commitment to bring investments into the country.

"Investing in a new market like Mozambique supports Heineken's ambition to expand its footprint and be the number one or a strong number two in all markets in which it operates. With our extensive experience and existing business in Africa, we also aim to be a partner for growth today in Mozambique as we already are throughout the continent. I am convinced our presence will contribute to the economic and social development that is already underway in Mozambique."

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