

WPP Scangroup appoints new creative head

Integrated Advertising and Communications agency, WPP-Scangroup has appointed Robert N'gan'ga as the new creative head in Kenya.



Robert N'gan'ga

N'gan'ga has a broad range of agency and client side experience from Redhouse Group, Scanad and RedSky, where he headed creative departments in the respective agencies.

N'gan'ga brings over 15 years of experience to the role. In his most recent assignments, he has been the creative mind behind the iconic campaigns for Tusker, Tusker Lite and Google. In his new role, he will oversee the creative team, and will be responsible for creative output.

WPP-Scangroup is a subsidiary of WPP and is listed on the Nairobi Securities Exchange. It is the largest marketing and communication group operating a multi-agency model across multiple disciplines in sub Saharan Africa. It offers a comprehensive and integrated range of advertising and communication services in traditional advertising, media investment management, marketing consultancy, public relations, digital, research and experiential/shopper marketing.

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