

# Newspapers ABC Q1 2022: Local is lekker but free is king

By [Danette Breitenbach](#)

16 May 2022

Free newspapers are the king of the Audit Bureau of Circulations South Africa's (ABC) Press category for the first quarter of 2022, with a year on year, quarter to quarter growth from 4, 804,969 to 5,597,935.



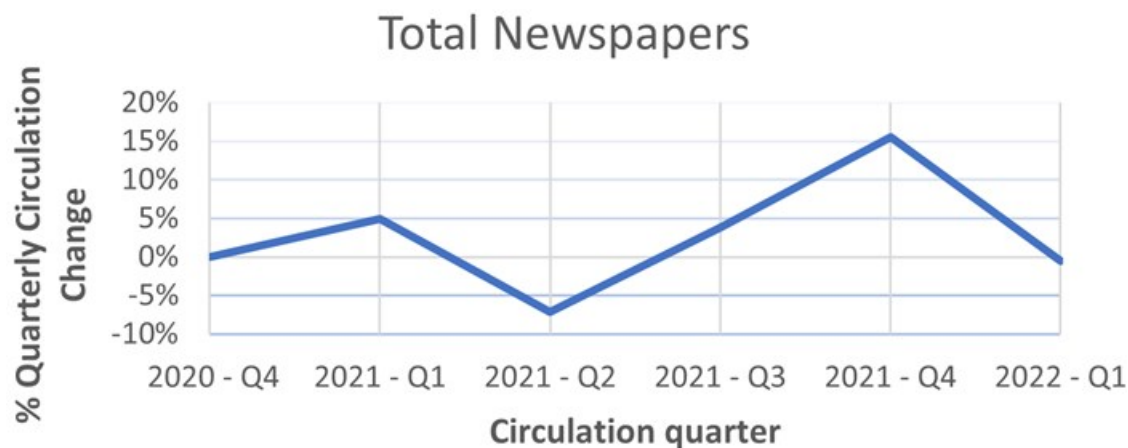
By Emily Stander, Bizcommunity. Free newspapers are the king of the Audit Bureau of Circulations South Africa's (ABC) Press category for the first quarter of 2022

This follows the 19% growth of the free newspaper category in Q4 2021\* when *Vukuzenzela* returned to the category and the ABC.

Local newspapers remain steady compared to Q1 2021.

“As a result, the Press category has seen a growth in distribution from 6,072,987 in Q1 2021 to 6,725,10 in Q1 2022, despite other newspapers losing slight ground from the same period,” says the ABC in a statement on the release of the the Q1 2022 figures.

In contrast to its positive growth in Q4 2021, hybrid newspapers saw a drop from 72,629 to 65,594 in Q1, 2022.



## Daily newspapers

These newspapers continued to follow the trend set in Q4 2021, with eight dailies up on the previous quarter, 12 down, and one showing no change.



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However, as with Q4 2021, the increases on the previous quarter are slight – with *The Herald* and *Business Day* the best of the lot, but still with increases of under five per cent.

In the prior year, the biggest loser this quarter is the *Daily Sun*, which is also the only local daily showing double-figure losses. (*Bukedde* had a decrease of nearly 20% on the previous quarter but is not a South African publication.)

Only five dailies increased their standing from the prior year, with *Business Day* leading the pack with an increase of nearly 15%. *Daily Sun* and *Son (Daily)* were the biggest losers in the category on the prior year.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Daily Nation	MD, Mo-Sat	72,865		72,865	3.7%	-7.5%
Daily Sun	Mo-Fr	34,920	165	35,085	-12.6%	-31.7%
Isolezwe	MD, Mo-Fr	30,903	676	31,579	-3.4%	-21.1%

Burger, Die Daily	MD, Mo-Fr	28,463	657	29,120	-2.3%	-9.1%
Bukedde	MD, Mo-Sat	24,490		24,490	-18.8%	-24.2%
Beeld, Daily	MD, Mo-Fr	20,987	609	21,596	-2.5%	-10.2%
Son (Daily)	MD, Mo-Fr	19,891	48	19,939	-3.2%	-20.4%
Citizen, The (Daily)	MD, Mo-Fr	19,886	7,211	27,097	-1.4%	-9.1%
Sowetan	Mo-Fr	18,560	10,703	29,263	0.0%	-5.6%
New Vision	MD, Mo-Fr	18,395	287	18,682	2.7%	-2.7%
Times of Swaziland	MD, Mo-Fr	15,885		15,885	-3.5%	-14.9%
Star, The	MD, Mo-Fr	15,279	12,705	27,984	2.1%	3.4%
Business Day	MD, Mo-Fr	11,650	4,356	16,006	4.6%	14.7%
Herald, The	MD, Mo-Fr	10,981	500	11,481	4.8%	-1.5%
Daily Dispatch	MD, Mo-Fr	10,579	247	10,826	2.5%	-0.5%
Mercury, The	MD, Mo-Fr	8,421	3,298	11,719	0.7%	-1.2%
Cape Times	MD, Mo-Fr	8,038	3,791	11,829	-0.2%	1.7%
Cape Argus	MD, Mo-Fr	7,034	3,800	10,834	-2.5%	-1.5%
Witness, The	MD, Mo-Fr	7,029	154	7,183	-2.5%	-10.6%
Daily News	MD, Mo-Fr	6,361	3,374	9,735	0.5%	0.1%
Pretoria News	MD, Mo-Fr	1,404	968	2,372	-0.5%	0.5%
Taifa Leo	MD, Mo-Sat	Resigned				

## Weekly newspapers

The *Daily Maverick* is a new addition to this relatively small group of 10 publications, changing from a hybrid newspaper to a weekly newspaper.

Of the 10, only one weekly, a non-South African weekly, *Lesotho Times*, had an increase on the previous quarter. Apart from *Daily Maverick*, which has moved into this category from this quarter, the rest are all down on the previous quarter.

*Mail & Guardian* continues its decline from Q4 2021 on the previous quarter, together with *Soccer Laduma* - both experiencing their biggest declines on the previous quarter in the category.

*The Voice*, a Botswana-based newspaper, which had an increase in the previous quarter in Q4 2021, shows a decline of 33% in the previous quarter.

All the weeklies experienced losses in the prior year and all of these are in double figures. *Mail & Guardian* has the biggest loss of nearly 24%.

There are also two no submissions in this category.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	76,830		76,830	-8.3%	-16.7%
Ilanga	2xW, Mo&Th	38,433		38,433	-2.4%	-15.5%
Post, The	Wkly, Wed	16,199	3,174	19,373	-5.4%	-10.6%
Mail & Guardian	Wkly, Fr	9,207	41	9,248	-9.9%	-23.9%
Voice, The	Wkly, Fr	8,555		8,555	-33.0%	-17.7%
Lesotho Times	Wkly, Th	6,986		6,986	8.0%	9.0%
Daily Maverick,	Wkly, Sat	6,957	1,420	8,377	Changed Sector	
Diamond Fields Advertiser.	Wkly, Fr	4,494	52	4,546	-15.5%	-29.3%
BOTSWANA GUARDIAN	Wkly, Wed	No Submission				
The Midweek Sun	Wkly, Wed	No Submission				

## Weekend newspapers

There is a bit more to celebrate in the weekend newspaper group this quarter. Compared to Q4 2021 when only two newspapers showed an increase on the previous quarter, in Q1 2022 five newspapers showed an increase on the previous

quarter.

With most of the increases under one per cent, with an increase of just over 8%, the *Weekend Post* led the category followed by *Pretoria News Saturday* with an increase of just over 4%.

Despite the majority of the group showing declines on the previous quarter, these declines are minor, with the biggest loss from the *Daily Dispatch Weekend Edition (formally Saturday Dispatch)* of -6.7%, with *Rapport* showing a loss of 6% and *Sunday World* just under 6% to *Sunday Nation* with a 0.7% loss on the prior quarter.

This is a reversal in fortune for the *Daily Dispatch Weekend Edition (formally Saturday Dispatch)* from Q4 2021 when it was one of only two publications in this newspaper group to show an improvement on the previous quarter.



## Newspapers ABC Q4 2021: Groundhog day for newspapers

Danette Breitenbach 11 Feb 2022



The picture for gains on the prior year is similar, with *Sunday Vision*, *Weekend Argus* and *Sunday Times* the forerunners.

The same cannot be said for losses on the prior year, with *Isolezwe ngeSonto*, *The Citizen (Saturday)* and *City Press* all showing a decline of over 20% on the prior year.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Sunday Times	Wknd	83,636	32,659	116,295	0.2%	0.9%
Sunday Nation	Wkly, Sun	81,482		81,482	-0.7%	-8.1%
Rapport	Wknd	67,587	278	67,865	-6.0%	-17.0%
Burger, Die Saturday	Wkly, Sat	39,196	652	39,848	-3.3%	-11.8%
Beeld, Saturday	Wkly, Sat	26,825	184	27,009	-1.2%	-15.5%
Sunday World	Wknd	24,618	3,709	28,327	-5.9%	-12.8%
Isolezwe ngoMgqibelo	Wkly, Sat	24,023	2	24,025	-1.6%	-19.3%
City Press	Wknd	20,742	284	21,026	0.5%	-21.4%
Isolezwe ngeSonto	Wkly, Sun	19,803	3	19,806	-3.3%	-27.8%
Ilanga Langesonto	Wknd	18,106		18,106	-1.6%	-20.5%
Sunday Tribune	Wkly, Sun	17,355	3,906	21,261	-3.4%	-4.2%
Sunday Vision	Wkly, Sun	12,279	278	12,557	-0.6%	5.1%
Citizen, The (Saturday)	Wkly, Sat	10,642	2	10,644	-1.9%	-27.7%
Independent on Saturday	Wkly, Sat	10,533	3,643	14,176	-5.2%	-4.6%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	9,018	173	9,191	-6.7%	-6.1%
Weekend Argus	Wknd	8,966	4,264	13,230	0.5%	1.9%
Weekend Post	Wknd	8,923	487	9,410	8.1%	-6.5%
Weekend Witness	Wkly, Sat	6,212	131	6,343	-3.1%	-15.0%
Saturday Star, The	Wkly, Sat	5,120	3,690	8,810	-3.4%	-0.4%
Pretoria News Saturday	Wkly, Sat	995	10	1,005	4.4%	
Taifa Jumapili	Wkly, Sun	Resigned				.

## Local newspapers

This large category held steady as 14 titles increased on the previous quarter and seven on the prior year.

Several publications also had positive increases both on the previous quarter and the prior year including *Witbank News (Friday)*, *Middelburg Observer*, *Friday*, *Mpumalanga News* and *Daller, Die*.

The *Zululand Observer Weekend*, the only newspaper to show an increase of double figures (13.4%) on the previous

quarter in Q4 2021, also continued its good run in Q1 2022 with increases on the previous quarter and prior year.

The biggest losers on the previous quarter are the *Northern Review Weekend*, *Worcester Standard*, and *Vaalweekblad*, but all losses are under 10%.

The losses are much greater on the prior year. *Vryheid Herald* posted a loss in excess of 40%, with *Estcourt*, *Midland News* and *Knysna Plett Herald* showing declines of over 25%.

For *Knysna Plett Herald* this followed a steep decline of nearly 30% in Q4 2021.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Witbank News, Fri	Wkly, Fr	16,618		16,618	25.5%	97.4%
Middelburg Observer, Fri	Wkly, Fr	14,790		14,790	19.6%	86.7%
African Reporter	Wkly, Fr	14,555		14,555	-6.9%	-7.6%
George Herald (Thursday)	Wkly, Th	10,623		10,623	-0.9%	2.1%
Mpumalanga News	Wkly, Wed	7,285		7,285	16.6%	24.4%
Paarl Post	Wkly, Th	7,045	10	7,055	-4.8%	-9.5%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	5,965	477	6,442	6.5%	9.4%
Weslander, The	Wkly, Th	5,684	24	5,708	-4.3%	-18.2%
Worcester Standard	Wkly, Th	5,357	4	5,361	-7.4%	-17.8%
Mosselbay Advertiser	Wkly, Fr	4,755		4,755	1.2%	-6.8%
Limpopo Mirror	Wkly, Fr	4,534		4,534	8.7%	-6.9%
District Mail	Wkly, Th	3,715	21	3,736	0.5%	-8.8%
Vaalweekblad	Wkly, Th	3,467		3,467	-7.5%	-15.1%
Zululand Observer Monday	Wkly, Mon	3,272	411	3,683	11.0%	5.6%
Newcastle and District Advertiser	Wkly, Fr	2,080		2,080	-4.7%	-24.1%
South Cape Forum/Suid Kaap Forum	Wkly, Th	2,075		2,075	2.8%	-12.1%
Daller, Die	Wkly, Fr	1,660		1,660	9.9%	23.8%
Northern Review Weekend	Wkly, Fr	1,574		1,574	-8.3%	-14.4%
Talk of the Town	Wkly, Fr	1,531		1,531	-5.1%	0.0%
Ladysmith Gazette	Wkly, Fr	1,297		1,297	15.9%	-5.3%
Knysna Plett Herald	Wkly, Th	1,282		1,282	-1.9%	-25.3%
Streeknuus	Wkly, Fr	1,279		1,279	-2.8%	-17.6%
Bosvelder Review	Wkly, Fr	1,251		1,251	-3.7%	-24.5%
Northern Natal Courier	Wkly, Fr	1,167		1,167	8.5%	-22.9%
The Courier	Wkly, Fr	1,091		1,091	0.0%	-3.1%
Oudtshoorn Courant	Wkly, Fr	1,029		1,029	-2.6%	-17.7%
Graaff Reinet Advertiser	Wkly, Th	907		907	-4.2%	-19.9%
Vryheid Herald	Wkly, Fr	611		611	1.7%	-40.2%
Estcourt and Midlands News	Wkly, Fr	417		417	4.8%	-25.4%
Capricorn Voice	Wkly, Wed	Reporting Change				
Representative	Wkly, Fr	Changed Sector				

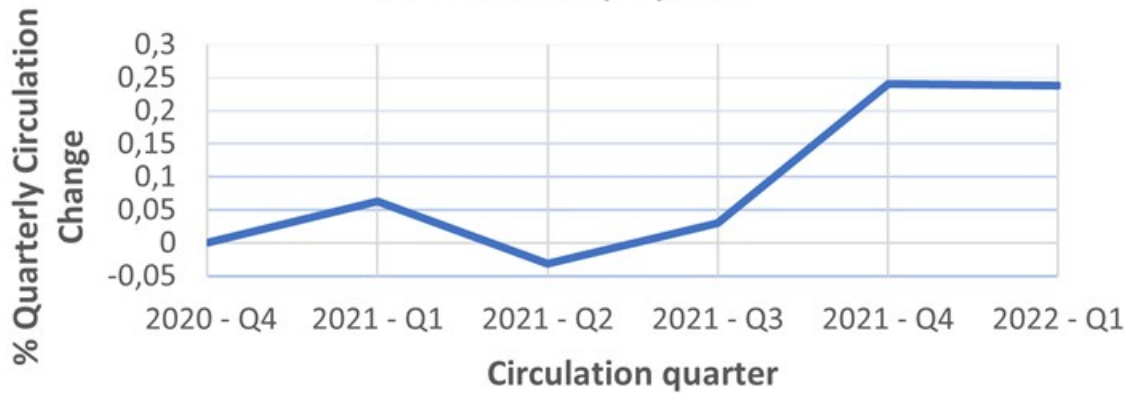
## Free newspapers

The largest group of newspapers show small growth for less than half of its publications. This incremental growth ranges from 2.6% (*Polokwane Observer*) to 0.1% for several free newspapers. Many publications had a 0.0% increase over the previous quarter.

It is the category's lack of declines, rather than its increases, that has led to the category's strong standing.



## Free Newspapers



A bit of an anomaly in the category are the double-figure losses in the prior year for *The Olifants News*, *Eastern Cape Rising Sun*, and *UGU Eyethu*, as most losses on the prior year, are also a very small percentage or a 0.0%.

Big gainers in the prior year include *City Vision (Khayelitsha)*, *Overport Rising Sun*, *Umgungundlovu Eyethu (former Umngeni)*, and *Mid South Coast Rising Sun*, all with double-figure increases.

There are four terminations, 12 rebrands, one no submission and one ceased publishing in the category.

Publication	Period	Frequency	Total circulation	%change quarter	%change year
Vuk'uzenzele	Jan -Mar	Mtly	848,935	0.2%	
PE Express	Jan -Mar	Wkly, Wed	119,963	0.0%	0.0%
Soweto Urban News	Jan -Mar	Wkly, Th	109,100	0.0%	
Thembisan	Jan -Mar	F	99,670	0.0%	
Sedibeng Ster	Jan -Mar	Wkly, Th	90,980	0.0%	0.0%
Plainsman	Jan -Mar	Wkly, Wed	89,536	0.0%	0.0%
Rekord East/Oos	Jan -Mar	Wkly, Tue	78,972	-0.1%	-0.1%
Vukani	Jan -Mar	Wkly, Wed	78,056	0.0%	0.8%
Mthatha Express	Jan -Mar	Wkly, Wed	69,990	0.0%	0.0%
Tabletalk	Jan -Mar	Wkly, Wed	67,844	0.0%	1.0%
North Coast Rising Sun	Jan -Mar	Wkly, Wed	64,860	0.0%	3.3%
Rekord Centurion	Jan -Mar	Wkly, Wed	60,191	0.1%	0.1%
Randburg Sun	Jan -Mar	Wkly, Th	59,838	-0.3%	0.7%
Phoenix Tabloid	Jan -Mar	Wkly, Tue	55,980	0.0%	0.0%
Athlone News	Jan -Mar	Wkly, Wed	54,151	0.0%	1.2%
Highway Mail	Jan -Mar	Wkly, Fr	54,030	-0.3%	-0.1%
Kathorus Mail	Jan -Mar	F	53,955	0.0%	-0.1%
Chatsworth Rising Sun	Jan -Mar	Wkly, Tue	53,050	0.8%	2.9%
Chatsworth Tabloid	Jan -Mar	Wkly, Wed	52,480	0.0%	0.0%
The Springfield Weekly Gazette	Jan -Mar	Wkly, Th	52,480	0.0%	3.7%
City Vision (Khayelitsha)	Jan -Mar	Wkly, Th	50,587	0.0%	19.9%
Sandton Chronicle	Jan -Mar	Wkly, Wed	50,070	0.7%	1.2%
People s Post Mitchells Plain	Jan -Mar	Wkly, Tue	50,000	0.0%	5.3%
Southern Mail	Jan -Mar	Wkly, Wed	48,853	0.0%	1.4%
Kempton Express	Jan -Mar	Wkly, Th	48,699	0.3%	0.9%
Southern Suburbs Tatler	Jan -Mar	Wkly, Wed	47,238	0.0%	1.4%
Roodepoort Record	Jan -Mar	Wkly, Th	46,636	1.6%	-0.3%
Bloemfontein Courant (formerly Krant)	Jan -Mar	Wkly, Wed	44,889	0.0%	0.0%
Overport Rising Sun	Jan -Mar	Wkly, Th	44,850	0.9%	11.2%
Bedfordview & Edenvale News	Jan -Mar	Wkly, Wed	43,791	-1.1%	-0.8%

Boksburg Advertiser	Jan -Mar	Wkly, Tue	43,387	-0.2%	-0.2%
Bloemnuus	Jan -Mar	Wkly, Th	41,711	0.4%	2.0%
Ster, South	Jan -Mar	Wkly, Tue	41,460	0.0%	0.0%
Ethekwini Times	Jan -Mar	Wkly, Fr	40,980	0.0%	0.0%
Umlazi Times	Jan -Mar	Wkly, Th	40,980	0.0%	0.0%
Rosebank Killamey Gazette	Jan -Mar	Wkly, Tue	40,966	0.2%	0.4%
Rekord North/Noord	Jan -Mar	Wkly, Th	39,992	0.1%	0.0%
Benoni City Times	Jan -Mar	Wkly, Tue	38,200	0.1%	-1.6%
Alberton Record	Jan -Mar	Wkly, Wed	37,520	0.0%	-0.5%
Go & Express	Jan -Mar	Wkly, Th	37,393	0.1%	-11.7%
Fourways Review	Jan -Mar	Wkly, Wed	36,803	0.0%	0.3%
Vista	Jan -Mar	Wkly, Th	35,214	0.0%	0.3%
Tongaat & Verulam Tabloid (former Northern Star)	Jan -Mar	Wkly, Tue	34,980	0.0%	0.0%
Msunduzi Eyethu (former Edendale)	Jan -Mar	Wkly, Th	34,948	0.0%	5.0%
South Coast Fever	Jan -Mar	Wkly, Th	34,931	0.1%	0.0%
Maseru Metro	Jan -Mar	Wkly, Th	34,923	0.0%	0.3%
Maritzburg Echo	Jan -Mar	Wkly, Th	34,900	0.0%	-3.9%
Ridge Times	Jan -Mar	Wkly, Fr	34,400	0.0%	-1.6%
Noordkaap Bulletin	Jan -Mar	Wkly, Th	34,397	-2.3%	-2.1%
Express	Jan -Mar	Wkly, Wed	34,036	-0.1%	0.1%
Rekord Moot	Jan -Mar	Wkly, Th	33,569	0.0%	0.0%
Ster, North	Jan -Mar	Wkly, Tue	32,760	0.0%	-0.2%
City Vision (Langa/Gugulethu)	Jan -Mar	Wkly, Th	32,500	0.0%	0.0%
Southern Star	Jan -Mar	Wkly, Fr	31,980	0.0%	0.0%
Helderberg Gazette.	Jan -Mar	Wkly, Tue	31,821	0.1%	0.5%
Tygerburger Table View	Jan -Mar	Wkly, Wed	31,505	0.0%	0.0%
Constantiaberg Bulletin	Jan -Mar	Wkly, Wed	31,316	0.0%	2.1%
False Bay Echo	Jan -Mar	Wkly, Wed	30,879	0.0%	2.1%
Atlantic Sun	Jan -Mar	Wkly, Wed	30,794	0.0%	2.1%
Bolander	Jan -Mar	Wkly, Wed	30,461	0.0%	2.2%
Northcliff & Melville Times	Jan -Mar	Wkly, Tue	30,452	0.1%	1.2%
Germiston City News	Jan -Mar	Wkly, Tue	30,076	-0.2%	-0.6%
Eyethu Bay Watch (Formerly Baywatch)	Jan -Mar	Wkly, Wed	30,065	0.0%	0.0%
Komani Karoo Express	Jan -Mar	Mtly	29,992	0.0%	0.0%
UD Express	Jan -Mar	Wkly, Wed	29,990	0.0%	0.1%
Coastal Weekly	Jan -Mar	Wkly, Th	29,975	0.0%	1.7%
Dolphin Coast Mail	Jan -Mar	Wkly, Wed	29,960	0.0%	0.1%
East Coast Mail	Jan -Mar	Wkly, Wed	29,960	0.0%	0.1%
Maritzburg Sun	Jan -Mar	Wkly, Wed	29,952	0.0%	2.9%
Public Eye	Jan -Mar	Wkly, Th	29,952	0.0%	2.3%
Rekord Mamelodi	Jan -Mar	Wkly, Fr	29,950	0.0%	0.0%
Rising Sun Lenasia	Jan -Mar	Wkly, Wed	29,925	0.0%	0.0%
Issue Mangaung	Jan -Mar	Wkly, Wed	29,881	-0.1%	-0.1%
Umlazi Eyethu	Jan -Mar	Wkly, Fr	29,881	0.0%	0.0%
North Coast Courier	Jan -Mar	Wkly, Wed	29,827	-0.2%	-0.4%
Polokwane Observer.	Jan -Mar	Wkly, Th	29,757	2.6%	-0.2%
Stanger Weekly	Jan -Mar	Wkly, Wed	29,291	0.0%	0.1%
Rekord Noweto	Jan -Mar	F	28,950	0.0%	0.0%
Mdrand Reporter	Jan -Mar	Wkly, Th	28,119	-0.3%	0.3%
People s Post Athlone & Landsdowne	Jan -Mar	Wkly, Tue	28,000	0.0%	
Northglen News	Jan -Mar	Wkly, Fr	27,459	-0.3%	-0.2%
Tygerburger Eersterivier/Blue Downs	Jan -Mar	Wkly, Wed	27,361	0.0%	-2.3%
Berea Mail	Jan -Mar	Wkly, Fr	27,136	0.2%	0.2%
Representative	Jan -Mar	Wkly, Mon	26,991	0.0%	
Roodepoort Northsider (Formerly Northside Chronicle	Jan -Mar	Wkly, Th	26,654	-0.3%	-0.5%
Krugersdorp News	Jan -Mar	Wkly, Wed	26,344	1.3%	-1.1%
Springs Advertiser	Jan -Mar	Wkly, Wed	26,052	0.1%	0.2%
Southern Courier	Jan -Mar	Wkly, Tue	25,443	0.1%	0.3%

People s Post Woodstock & City	Jan -Mar	Wkly, Tue	25,000	0.0%	
People s Post Grassy Park & Retreat	Jan -Mar	Wkly, Tue	25,000	0.0%	
Eikestadnuus.	Jan -Mar	Wkly, Th	23,850	-0.8%	0.9%
Intshonalanga Eyethu	Jan -Mar	Wkly, Fr	23,780	0.0%	0.0%
People s Post False Bay	Jan -Mar	Wkly, Tue	22,000	0.0%	0.0%
Xpress Times	Jan -Mar	Wkly, Wed	21,975	-0.1%	3.4%
Issue, Eastern Free State	Jan -Mar	Wkly, Th	21,900	0.0%	0.0%
Tygerburger Durbanville	Jan -Mar	Wkly, Wed	20,972	-0.1%	0.1%
Comaro Chronicle	Jan -Mar	Wkly, Wed	20,744	-0.3%	1.4%
Hermanus Times.	Jan -Mar	Wkly, Wed	20,663	0.0%	0.1%
Rekord West News/Wes Nuus	Jan -Mar	F	20,173	0.0%	-0.1%
People s Post Claremont/Rondebosch	Jan -Mar	Wkly, Tue	20,000	0.0%	0.0%
People s Post Constantia/Wynberg	Jan -Mar	Wkly, Tue	20,000	0.0%	0.0%
Kouga Express	Jan -Mar	Wkly, Th	19,986	0.0%	0.1%
Umgungundlovu Eyethu (former Umngeni)	Jan -Mar	F	19,960	0.0%	50.2%
Bonus Review	Jan -Mar	Wkly, Wed	19,850	0.0%	-0.2%
Merebank Rising Sun	Jan -Mar	Wkly, Tue	19,850	0.0%	0.0%
Mid South Coast Rising Sun	Jan -Mar	Wkly, Tue	19,850	0.0%	11.2%
South Coast Sun	Jan -Mar	Wkly, Fr	19,826	-0.2%	-0.4%
Heidelberg/Nigel Heraut	Jan -Mar	Wkly, Wed	19,605	1.2%	
Tygerburger Brackenfell	Jan -Mar	Wkly, Wed	19,507	0.0%	0.7%
Brakpan Herald	Jan -Mar	Wkly, Tue	19,366	0.2%	2.0%
Tygerburger Kuilsrivier	Jan -Mar	Wkly, Wed	19,355	-0.1%	0.0%
Tygerburger Bellville	Jan -Mar	Wkly, Wed	19,293	-0.5%	0.5%
Swartland Gazette (formerly Swartland Monitor).	Jan -Mar	Wkly, Tue	19,249	-0.3%	0.5%
Tygerburger Kraaifontein	Jan -Mar	Wkly, Wed	18,720	0.0%	0.2%
TygerBurger De Grendel	Jan -Mar	Wkly, Wed	18,623	-0.1%	0.3%
Rekord Central/Sentraal	Jan -Mar	F	18,500	0.0%	0.0%
Randfontein / Westonaria Herald.	Jan -Mar	Wkly, Tue	18,088	-0.8%	-1.9%
Tygerburger Minerton	Jan -Mar	Wkly, Wed	18,077	0.1%	-3.5%
Steelburger	Jan -Mar	Wkly, Th	17,700	0.0%	0.0%
Southlands Sun	Jan -Mar	Wkly, Fr	17,685	-0.4%	0.7%
TygerBurger Tyger Valley	Jan -Mar	Wkly, Wed	17,469	-0.1%	0.0%
Potchefstroom Herald.	Jan -Mar	Wkly, Fr	16,938	0.0%	0.0%
Tygerburger Elsie'srivier & Ravensmead	Jan -Mar	Wkly, Wed	16,044	-0.1%	
Northern Eyethu	Jan -Mar	Mtly	15,858	0.0%	0.0%
UGU Eyethu	Jan -Mar	Wkly, Wed	15,596	-21.4%	-21.4%
Weskus Nuus	Jan -Mar	F	14,980	0.0%	0.3%
Alex News	Jan -Mar	F	14,790	0.1%	-0.1%
Tygerburger Parow	Jan -Mar	Wkly, Wed	14,393	0.0%	0.2%
Tygerburger Goodwood	Jan -Mar	Wkly, Wed	14,114	0.0%	0.1%
Queensburgh News	Jan -Mar	F	12,959	-0.7%	-0.3%
Herrie	Jan -Mar	Wkly, Th	12,288	-2.4%	
Breederivier Gazette.	Jan -Mar	Wkly, Wed	12,237	1.6%	0.6%
Vrystaat Kroon	Jan -Mar	F	12,143	-0.2%	-1.2%
Carletonville Herald.	Jan -Mar	Wkly, Fr	11,970	0.0%	0.0%
Village Talk	Jan -Mar	Wkly, Wed	11,946	0.0%	0.0%
Zululand Eyethu (formerly Eshowe Watch)	Jan -Mar	Mtly	11,850	0.0%	0.0%
Highvelder, The	Jan -Mar	Wkly, Fr	11,760	0.0%	-1.6%
Daily Sun On the GO - EC	Jan -Mar	Wkly, Th	10,995	0.0%	
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Jan -Mar	Wkly, Th	10,000	0.0%	0.0%
Uthukela Eyethu	Jan -Mar	Wkly, Th	9,980	-0.2%	0.3%
Eastern Cape Rising Sun	Jan -Mar	Wkly, Tue	9,975	-33.3%	-27.2%
The Olifants News	Jan -Mar	F	9,950	0.5%	-48.9%
Greytown Gazette	Jan -Mar	Wkly, Mon	9,900	0.0%	0.0%
Hazyview Herald	Jan -Mar	F	9,795	0.0%	0.0%
Corridor Gazette	Jan -Mar	F	9,710	0.0%	-0.9%
Daily Sun On the GO - FS	Jan -Mar	Wkly, Th	7,995	0.0%	
Ystervark	Jan -Mar	Wkly, Th	7,925	0.0%	0.3%



Parys Gazette	Jan -Mar	Wkly, Fr	7,480	0.0%	0.0%
Sentinel News	Jan -Mar	Wkly, Wed	7,145	0.0%	3.2%
Daily Sun On the GO - KZN	Jan -Mar	Wkly, Th	5,995	0.0%	
Capricorn Voice ..	Jan -Mar	Q	5,883	2.9%	
Daily Sun On the GO - WC	Jan -Mar	Wkly, Th	4,995	0.0%	
The Hilton	Jan -Mar	Mtly	4,960	0.0%	0.0%
Free State Sun	Jan -Mar	Wkly, Th	4,750	0.0%	0.0%
Standerton Advertiser.	Jan -Mar	Wkly, Fr	4,750	0.0%	-0.2%
Maluti News	Jan -Mar	Wkly, Fr	2,495	0.0%	0.0%
Soweto Express	Jan -Mar	Mtly	Terminated		
Tame Times - Weekly	Jan -Mar	Wkly, Tue	Terminated		
Taxi Times	Jan -Mar	F	Terminated		
The Weekly Free State	Jan -Mar	Wkly, Th	Terminated		
Diepkloof Urban News	Jan -Mar	Wkly, Fr	Rebranded		
Eldorado Urban News	Jan -Mar	Wkly, Fr	Rebranded		
People s Post Athlone	Jan -Mar	Wkly, Tue	Rebranded		
People s Post City Edition	Jan -Mar	Wkly, Tue	Rebranded		
People s Post Grassy Park	Jan -Mar	Wkly, Tue	Rebranded		
People s Post Landsdowne	Jan -Mar	Wkly, Tue	Rebranded		
People s Post Retreat	Jan -Mar	Wkly, Tue	Rebranded		
People s Post Woodstock	Jan -Mar	Wkly, Tue	Rebranded		
Pimville Urban News	Jan -Mar	Wkly, Fr	Rebranded		
Protea Urban News	Jan -Mar	Wkly, Fr	Rebranded		
Tygerburger Elsie'srivier	Jan -Mar	Wkly, Wed	Rebranded		
Tygerburger Ravensmead/Belhar	Jan -Mar	Wkly, Wed	Rebranded		
Inner City Gazette	Jan -Mar	Wkly, Th	No Submission		
CXpress	Jan -Mar	Wkly, Wed	Ceased Publishing		.

\*(October to December 2021).

## ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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