

Music Exchange 2023 programme revealed

With just a few days until the Music Exchange 2023's 13th annual entertainment economy-focused conference takes place, the full three-day lineup from 22-24 June 2023 has been revealed. This year's Music Exchange (#MEX23) Conference takes place at the Market Hall at GrandWest Casino and Entertainment World in Cape Town.

Having secured the very best, most relevant local and international voices in the sector, Music Exchange 2023 (#MEX23) remains committed to delivering learnings, life lessons and enlightenment of the highest calibre as we have done for the past 13 years.

As an NPC, the investment is steeped in presenting a quality programme across three days that, if applied right, can positively affect the careers of everyone who participates in the commitment to upliftment through education.

“ The value and calibre of content, music, and those delivering it, are unmatched. ”

The organisers are looking forward to welcoming everyone as curious, committed, and talented to supporting and growing our collective entertainment economy.

Tickets are on sale now at [Quicket](#).



MUSIC EXCHANGE 2023



JUNE
22
23
24

10AM
- 4PM

CONFERENCE &
SHOWCASES

ROXY
REVUE
BAR

GrandWest
Cape Town

Quicket
QUICK ONLINE TICKETS

BOOK
FOR
MEX

FREE ENTRY
TO JAZZATHON

PROGRAMME

Day 1 Thursday, 22 June

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| 09.30am | Registration |
| 10.00am | Welcome – Martin Myers |
| 10.15am | Keynote – Marc Marot He will address the old versus the new when signing musical talent. |
| 11.30am | Comfort Break |
| 11.45am | Neil Johnson hosts a Panel Discussion on the "Economics of Radio". |
| 1.00pm | Lunch |
| 2.00pm | Spike Ballantine – The Power and Potential of the Podcast. |
| 3.00pm | Comfort Break |
| 3.15pm | Gasant Abarder – In conversation with my 25-year-old self – Sipho Mabuse . What I know now about the music business & life, would I do things differently? |
| 4.15pm | Open forum/Q&A |
| 4.30pm | Drinks + Networking |
| 5.30pm | End of day 1 |

PROGRAMME

Day 2 Friday, 23 June

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| 09.30am | Registration |
| 10.00am | Welcome – Martin Myers and Sipho Mabuse |
| 10.15am | Keynote - Meng Kuok with Q & A by Marc Marot , post talks. Explore how accessible technologies have revolutionised music creation. How is this growth shaking up the “traditional” music industry? What are the creative challenges and opportunities ahead? And we talk about the unstoppable rise of AI... |
| 11.45am | Comfort Break |
| 12.00pm | Stanley Jordan – Multi-Grammy nominee My Journey... inspiration & stories |
| 1.00pm | Lunch |
| 2.00pm | Karabo Senna – SAMRO Music royalties growth & SAMRO's input |
| 3.00pm | Comfort break |
| 3.15pm | John Fishlock hosts an open forum AI... It's not going away. How do we work with it? A Publisher's Perspective. |
| 4.15pm | Q&A regarding all topics of the day – Close |
| 4.45pm | End of day 2 |

PROGRAMME

Day 3 Saturday, 24 June

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| 09.30am | Registration |
| 10.00 am | Welcome – Sipho Mabuse |
| 10.10am | Siphokazi Jonas and Lesley Wells in conversation. "Hits and Misses: the everyday business of an artist's career." |
| 11.00am | World renowned film composer Trevor Jones interviews international talent manager Marc Marot about the manager's role in the modern entertainment space. Marot has 40 years of experience managing talent at the top of his game in the music business and multiple other sectors, including UK Premier division football, Formula One and Fine Art. |
| 12.00pm | Questions to the speakers. |
| 1.00pm | For Those who wish to attend Jazzathon from 3 pm, entrance is free to MEX delegates with lanyards and armbands handed out at 1 pm. |
| 3.00pm | Community Philharmonic Orchestra The Lady Day Big Band Chad Saaiman YoungstaCPT Paxton Sarah-Jane Thomas Seth Grey The Black Ties |
| 8.00pm | Stanley Jordan Kyle Shepherd Donveno Prins Cameron Ward Jonathan Rubain Jimmy Dlodlu |
| 11.00pm | End of day 3 |



For additional information, contact MEX founder and convener, Martin Myers
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For more, visit: <https://www.bizcommunity.com>