

KFC Add Hope doubles down efforts to fight hunger

KFC Add Hope is doubling down its efforts to combat hunger by donating one million more food parcels to the hardest-hit areas of KwaZulu-Natal and Gauteng.



Image supplied

The initiative had initially donated one million food parcels to curb food shortages and hunger caused by school and business closures during the recent Covid-19 pandemic lockdown, job losses following the social unrest and rise in food prices due to shortages.

These food parcels are being distributed by partners on the ground, led by Hope Worldwide South Africa, to numerous ECD centres, schools and victims suffering loss due to fire and sustain a typical family of four for about two weeks.



Kwanalu, partners donate R5m in food aid following recent unrest

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Hope Worldwide South Africa's Dr Marc Aguirre said that food insecurity in the coming months will be a reality for many, especially those who live below the poverty line. "Food insecurity and rising food prices have a devastating impact on impoverished communities. It means less food purchasing power both in terms of quantity and quality.

“This has an impact on health, child development and social and mental well-being. South Africa has been facing a food security crisis long before the recent unrest, but now every dimension of food security has been negatively impacted by recent events. Access, affordability, nutrition and stability and the impact can be clearly seen in the hardest hit areas,” Nel said.

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