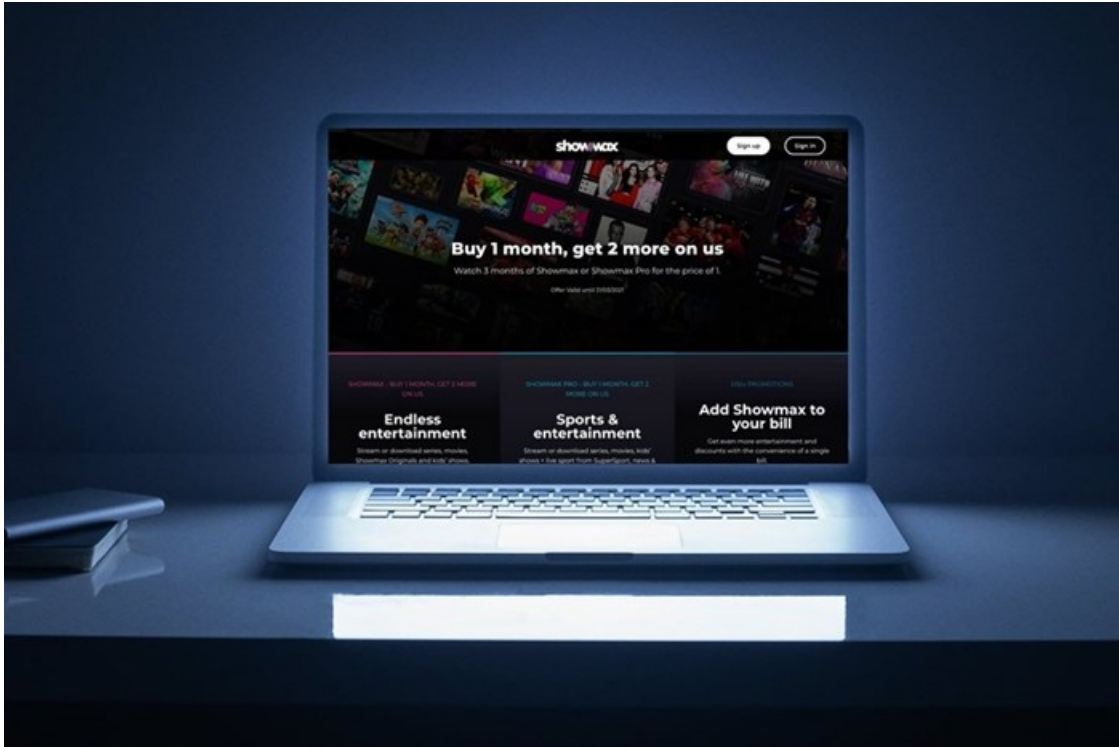


Showmax launches 3 for 1 special offer across Africa

Issued by [Showmax](#)

28 Jan 2021

Streaming service Showmax has announced a new offer to subscribers across the continent.



From 21 January until 31 March 2021, customers who take up the Showmax three for one deal will pay for a one-month subscription and receive an additional two months.

The offer is available across all packages including Showmax, Showmax Mobile, Showmax Pro and Showmax Pro Mobile.

Showmax Pro subscribers have access to everything on Showmax as well as live sport from SuperSport including Premier League, Serie A, La Liga, and DStv Premiership games. Key matches coming up include Tottenham Hotspur vs Liverpool on 28 January and Orlando Pirates vs Kaizer Chiefs on 30 January.

Speaking about the deal, Yolisa Phahle, MultiChoice group CEO for General Entertainment and Connected Video, said: "These are challenging times, people are spending more time at home and we are thrilled to offer all our Showmax subscribers extra value as 2021 kicks off. We've got an incredible lineup of Showmax originals coming up in the next few months, including South African, Kenyan and Nigerian originals that we are excited to share."

Showmax originals launching this year include *I Am LAYCON*, Showmax's first Nigerian Original, a reality series about the most recent *Big Brother Naija* winner; the first Showmax Kenyan Original, crime procedural *Crime & Justice*; the long-awaited second season of Safta Best Comedy winner *Tali's Wedding Diary*; the small-town psychological thriller *Dam*; the neo-noir murder mystery *Skemerdans*; and *The Real Housewives of Durban*, which premieres on 29 January 2021.



The Real Housewives of Durban now coming first and exclusive to Showmax

Showmax 19 Jan 2021



Showmax will continue to bring the best of HBO and international series to Africa first. This includes HBO's gripping two-part documentary *Tiger*, which traces the legendary golfer's incredible journey; HBO's *Raised by Wolves*, made by four-time Oscar nominee Ridley Scott (*Alien*, *The Martian*, *Prometheus*), filmed in Cape Town and already up for 2021 Critics' Choice Super Awards for Best Science-Fiction Fantasy Series; and 2021 Critics Choice nominees like *Fargo*, *I May Destroy You*, *Insecure*, *Lovecraft Country*, *PEN15*, *Ramy*, *The Good Lord Bird*, *The Undoing* and *What We Do In The Shadows*.

Until the end of March, all South African subscribers have access to 24/7 livestreams of two of MultiChoice's most popular TV channels, kykNET and Mzansi Magic.

The deal is available at www.showmax.com/eng/welcome

About Showmax

Showmax is an internet TV service. What sets Showmax apart is a unique combination of hit African content, first and exclusive international series, premium documentaries, and the best kids' shows. Showmax Pro adds music, news and live sport from SuperSport. For a single monthly fee, get unlimited access. Start and stop when you want.

Stream Showmax using apps for smart TVs, smartphones, tablets, computers, media players and gaming consoles. Manage data consumption using the bandwidth capping feature. No internet? No problem - download shows to smartphones and tablets to watch later offline.

" Showmax named Marketing Team of the Year at the 2022 Promax Africa Awards 14 Nov 2022

" Showmax Pro launches promotional offer from R199 a month 19 Oct 2022

" "Every South African needs to watch this." Critics rave about *Steinheist* doccise 27 Sep 2022

" Best reactions from first-time SAFTA nominees 19 Jul 2022

" Trailer alert: first look at Tarryn Wyngaard and Thapelo Mokoena in the Showmax Original survival horror *Pulse* 24 May 2022

Showmax



Showmax is internet TV that lets you stream or download the best series, movies, kids' shows and documentaries. Watch Showmax now on your phone, tablet, laptop or TV.

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