

Retail Space Trends

On Day 4 of EuroShop 2020 in Düsseldorf, Germany, the [Scan Display](#) team had a look at the shopfitting and store design halls.



Retail-wall finishes.



Retail-display.



Container store design.



Shelving displays.







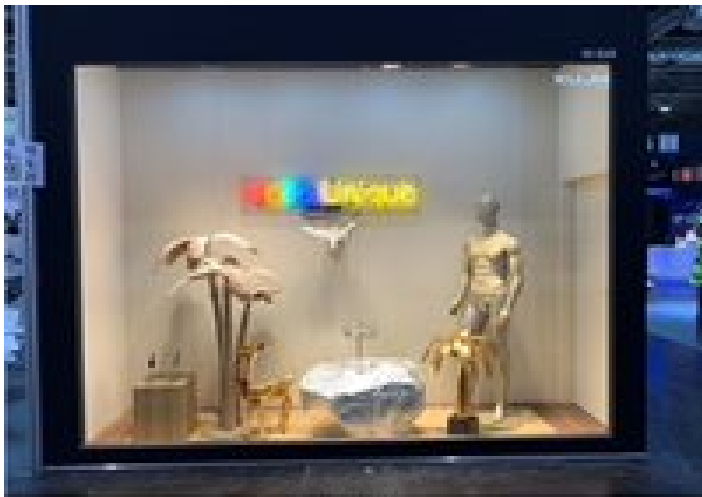
Materials.



Retail display.



Use of fabric-draping for walling.



Retail display



Shelving and display solutions.





It's becoming more and more important that retailers take their customers on a journey when they enter the store. They need to create spaces that make shopping personalised and exciting and result in memorable in-store experiences.

The halls showcased some of the tools that can be used to engage shoppers: eye-catching lighting, dynamic screens, interesting finishes and materials and unusual product displays.

View [#EuroShop2020 Day 3: Retail Marketing Trends](#).

For more, visit: <https://www.bizcommunity.com>