

Cape Town to host inaugural Wine and Olive Oil Suppliers Expo in 2017

South Africa is the eighth largest producer of wine in the world with export volumes having doubled in the past ten years. Many wine farms have also diversified into other products with olive oil being popular as some of the equipment and machinery used in the production of wine can also be used for producing olive oil.



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The newly launched Wine and Olive Oil Suppliers Expo will bring wine and olive oil production and supply into the spotlight in Cape Town at the CTICC from 24-26 October 2017, co-located with the acclaimed Propak Cape exhibition.

Showcasing a wide range of the latest equipment, machinery, products and services from leading local and international manufacturers and suppliers to wine farms and olive oil producers, the Wine and Olive Oil Suppliers Expo will offer an ideal marketing platform for exhibitors. Visitors will have the opportunity to interact with top industry experts and gain invaluable industry insight.

A series of free-to-attend seminars will add further value to the expo with discussion topics such as sustainability, lightweight packaging options for wine and olive oil, recycling, mechanisation and the use of technology in the wine making process, ingredients, water purification, and many others.

“We have been in discussion with many wine farmers and industry suppliers in the Western Cape and they agree that a show of this nature can bring valuable benefit to these markets,” says Joshua Low, portfolio director, Specialised Exhibitions Montgomery. “Bringing the new Wine and Olive Oil Suppliers Expo alongside Propak Cape aligns the synergy of both exhibitions. Propak Cape will be showcasing the full industry lifecycle from raw materials and processing to packaging, plastics, printing, labelling, logistics, warehousing, recycling and waste management. The Wine and Olive Oil Suppliers Expo will cover the full supply chain up to the point of packaging including, but not limited to, suppliers of fertilisers, chemicals, vines, and all the machinery used for separation, filtration and ageing of wine.”

Organised by Specialised Exhibitions Montgomery, Propak has previously been endorsed by the Institute of Packaging SA, Plastics SA, Printing SA and the Italian-South African Chamber of Trade and Industries.

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