

ADC 101st Annual Awards shortlist announced

The One Club for Creativity's global ADC 101st Annual Awards shortlist has been announced.



Source: © Serviceplan [Serviceplan](#) Serviceplan Munich has 51 shortlisted entries for 11 different pieces of work, on the ADC 101st Annual Awards shortlist

The shortlisted entries are those that made it into the second round of judging, which is currently taking place now. This year's finalists — entries which will win a Gold, Silver or Bronze Cube or Merit — will be announced later this month.

Top 10 showings

Germany had a strong showing this year with the top two entrants with the most shortlisted work.

Serviceplan Munich leads the way with 51 shortlisted entries for 11 different pieces of work, including 15 for *Penny's The Wish*.

Jung von Matt Hamburg is close behind with 50 shortlisted entries, including 21 for *The Bigger Crash* on behalf of Hyundai.

Rounding out the top 10 are Leo Burnett Chicago with 42 shortlisted entries, Tencent In-House Shenzhen with 36, Dentsu Tokyo with 34, Goodby Silverstein & Partners San Francisco with 29, Spotify In-House New York with 28, *The New York Times Magazine* with 27, and Scholz & Friends Berlin and Google Brand Studio San Francisco tied with 25 each.



The One Show 2022 shortlist announced

5 Apr 2022



A total of 2,183 entries from 46 countries are shortlisted this year. The top five countries are the US with 984, Germany with 239, China with 234, Canada with 155, and Japan with 128.

Prestigious Manship Medallion

The ADC 101st Annual Awards ceremony will take place in person during Creative Week 2022 on Wednesday, 18 May 18 at Gotham Hall in New York.

In addition to honouring this year's Cube winners from around the world, the ceremony will also feature a belated celebration of ADC's historic 100th anniversary, which was postponed last year due to the pandemic, and include important members and winners from throughout ADC history.



The One Show 2022 announces a return to live events

4 Apr 2022



The event will also feature a special presentation of the prestigious Manship Medallion, the original ADC competition award created by famed sculptor Paul Manship who made the Prometheus statue in Rockefeller Center, to 10 highly accomplished members of the creative community who have had a great impact on ADC through the years.

The complete ADC 101st Annual Awards shortlist is available [here](#).