

# Inspiring Fifty South Africa sees 250+ nominations

252 female candidates were nominated for Inspiring Fifty South Africa. The initiative aims to prove the philosophy that “if she can see it, she can be it”.



The nominees are showcasing a broad spectrum of skills:

- 29 are academics (including school teachers)
- 76 hold C-Level positions
- 87 are founders of technology or innovation organisations
- Three are in government/politicians
- Two are analysts
- 37 are key influencers
- 18 hold other roles in the relevant sectors.

Inspiring Fifty was initiated by Janneke Niessen and Joelle Frijters from the Netherlands and has since been realised in the Netherlands, Europe, France, and the Nordics.

Says Niessen: “The response to the call for nominations has been overwhelming when considering the numbers from previous programs. Europe’s first Inspiring Fifty yielded a selection of just over 500 women, so we are more than pleased with the South African pool.

“We are excited about all these women who have been given the opportunity to create awareness of their roles in the technology and innovation sectors and encourage more women to join the force.”

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