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## Startup World Cup - SA regional competition open for entry

<u>Startup World Cup</u> is partnering with <u>SA Innovation Summit in its Ventureburn Pitching Den</u> to host its first ever South African regional competition, to be held on 22 - 23 September 2016 as a part of the annual event in Ekuruhleni.



SA Innovation Summit is taking place from 21 - 24 September in Ekurhuleni, and is appealing to all startups and fastgrowing companies less than seven-years-old to enter the Ventureburn Pitching Den competition. Prizes include mingling with European markets at the Slush conference in Finland, sponsored By TEKES-Beam, R50,000 for the best Social Innovation from the SAB Foundation, as well scouts for the best technologies that can be applied in other markets (such as early childhood development). The finalists will receive huge market exposure in South Africa, Europe, Asia and the United States.

The winner of the SA Innovation Summit Pitching Den competition will go on to represent South Africa at the Startup World Cup Grand Finale and will compete alongside 15 other startups from all over the world for a chance to win a US\$1,000,000 prize in investment.

Startup World Cup is a global conference and competition with the goal of bridging startup ecosystems worldwide. There will be 16 regional events across North America, South America, Europe, Africa, Asia, and Australia, leading up to the Grand Finale in US Silicon Valley. This is the first ever event of its type, organized by Fenox Venture Capital, a Silicon Valley-based multinational VC firm.

will be on the distinguished judging panel that will decide which startup wins the 1,000,000 prize. Additional judges will be disclosed at a later time.

"I am very happy to bring Startup World Cup to Johannesburg as a part of our SA Innovation Summit event and I'm proud that we will select a startup to represent South Africa in the Startup World Cup Finale," said Audrey Verhaeghe, Chairman of SA Innovation Summit.

Through this global event, SA Innovation Summit will be giving the South African startups exposure to Silicon Valley and access to some of the top VCs and tech entrepreneurs in the world, creating funding and partnership opportunities.

<u>Click to Tweet:</u> #SAIS2016 partners with @SWC2017 to bring #StartupWorldCup to South Africa. #ApplyNow for a chance to win US \$1,000,000

The closing date for entry to the SA regional competition is 21 August 2016.

To enter, go to: innovationsummit.co.za/sa-innovation-legends-pitching-den/

For more, visit: https://www.bizcommunity.com