

Lungo Katete announced as Miss Earth South Africa 2019

Lungo Katete from Midrand was crowned Miss Earth South Africa 2019, followed by her three ambassadors: L'Oreal Magro from Zakariya Park in Johannesburg, Moratwe Masima who resides in Stellebosch followed by KwaZulu Natal's Victoria Soutar from the Midlands.



Lungo Katete, Mss Earth South Africa 2019

The newly appointed Miss Earth Ambassador, Lungo Katete is a Gauteng born earth warrior who recently completed her Bachelors in Architectural Studies at the University of the Witwatersrand and hopes to complete her Honours and Masters degree in Architecture over the next few years.

In a video message to guests; Professor Thuli Madonsela said; "It is all our responsibility to understand a small inaction can have grave consequences for the country, continent and the world." She went on to say that; "These young women of the Miss Earth programme have the greatest commitment to create change."

It has been an intense few months for the finalists who have been hard at work, with a mission to change the perception and understanding of climate change, the impact of environmental degradation and the crucial waste, water and food security paradigm.

Through the #WasteStopsWithME Campaign, finalists have been on the ground in cities and communities including, Johannesburg, Tshwane, Tembisa, Hartebeespoort, Cape Town, Soweto, Edenvale, the Midlands in KZN and Zakariya Park, Midrand and Bosmont, to name but a few; communities were engaged, clean-ups were hosted and communities gathered to understand and engage the topic at a local level.

The primary objective being to create awareness and more importantly to educate on the issue of waste management and the catastrophic effects of a lack of waste-consciousness for our country and the globe - with a core focus on taking the issue of waste to the individual and connecting ordinary South African's to their own waste generation and footprint.

Candy Tothill, Tsogo Sun's GM of Corporate Affairs, congratulated the Miss Earth South Africa 2019 winners on the announcement of this title. "We extend our warmest congratulations to the newly announced ambassadors and winners, all of whom have demonstrated their commitment to promoting environmental consciousness and improving conditions in their communities. Tsogo Sun's environmental management policy commits our companies to observe best practice and we strive to uphold this at all our properties. Our partnership with the Miss Earth South Africa development programme forms part of our effort to support environmental education and awareness to help to reduce our impact on the natural environment."

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