

BBC Worldwide content tops iTunes Rewind 2011

LONDON, UK: BBC Worldwide has announced the inclusion of several of its series' and episodes' in Apple's iTunes Rewind 2011, an official retrospective of the best and top-selling music, applications, TV shows, movies books and podcasts of the year.



- 50% of Top 10 Series and Top 10 Episodes are BBC
- Episode 1 of *Come Fly with Me* is top-selling episode of 2011
- *Frozen Planet* Best HD programme on iTunes 2011

In iTunes' retrospective 2011, BBC Worldwide content makes up 50% of the most popular TV titles available to download. The top-selling series' of the year include *Top Gear* at #3, classic comedy *Fawlty Towers* at #4, acclaimed crime drama *Luther* at #5, David Walliams and Matt Lucas' comedy *Come Fly with Me* at #6 and *I'm Alan Partridge* at #10.

The first episode of comedy duo Matt Lucas and David Walliams' mock documentary *Come Fly with Me* was the top-selling episode on iTunes in 2011. The hit series was also BBC Worldwide's biggest-selling comedy title of the year. Also topping the episode sales charts on iTunes were BBC favourites including *Outnumbered - Christmas Special*, *Doctor Who - End of Time Part 2*, *Top Gear - Bolivia Special* and *Sherlock - A Study in Pink*.

Also from BBC Worldwide's portfolio, *Frozen Planet*, the BBC's breathtaking landmark series, was recognised by iTunes as the Best HD programme of the year. The programme is now BBC Worldwide's fastest-selling natural history title on DTO.

iTunes Rewind 2011 also celebrated *Tinker, Tailor, Soldier, Spy* as the Most Timely Re-Release, *The Shadow Line* as the Darkest Crime Drama, *Planet Dinosaur* as the Best for Kids of All Ages, *Eric & Ernie* and Best Impersonation and *Angry Boys* was credited with Best Multi-Character Performance.

To see the whole campaign on store, [click here](#).