

27: Being a great creative in a global village

This week's [Biz Takeouts Marketing & Media radio show](#), streamed live 5pm-6pm via [2oceansVibe Radio](#), will focus on how to be a great creative in a global village. The studio guest this Wednesday evening, 27 June 2012, will be Rob McLennan, executive creative director of Net#work BBDO. [[twitterfall](#)]

This evening's lineup

- Show host: [Brendan Jack](#) ([@brendanjack](#))
- In-studio guests: [Rob McLennan](#), executive creative director of [Net#work BBDO](#)

- Discussion topics:

- Net#work BBDO's winnings at [Cannes](#)
- How to keep the 'great' in creativity
- Weathering market trends, global

marketing and competition

- Weekly news roundup: Instead of the usual roundup with [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#)), this slot will be focus on the [internet radio stats](#) saga aka [#streamgate](#). NetDynamix CEO Chris Grant will [answer questions live on air](#).



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@brendanjack](#), [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)



Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

PS. If you missed last week's show, [\[Biz Takeouts Lineup\] 26: Cannes Lions in the air](#), [download](#) (46.2MB) or [listen](#) to the podcast (50:26 minutes).

Episode 26: Cannes Lions in the air

Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR ["Biz Takeouts"](#)
- Email: biztakeouts@bizcommunity.com

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For more, visit: <https://www.bizcommunity.com>