

## Filtr launched in SA

Filtr, the Playlist and music recommendation brand, powered by music experts in over 35 countries, has established a South African team.

With 16 million Playlist followers already across music services like Apple Music, Deezer, YouTube and Spotify, Filtr South Africa's mission is to simplify the way people discover and enjoy great music and to enhance the listening experience, by providing rich and meaningful music recommendations, expertly curated for the local audiences.



Filtr South Africa has launched on local services Deezer and Apple Music with over 40 playlists on offer – ranging from Mzansi Hits to Romantic Ballads. Comprising a diverse editorial team, Filtr South Africa curates playlists for lovers of pop, RnB, hip hop, alternative, house, and dance.

For more, visit: <https://www.bizcommunity.com>