

# Morningside Shopping Centre's retail refresh

Morningside Shopping Centre in Sandton is shaking up almost one-third of its retail and restaurant mix with the introduction of new brands.



Anchored by Pick n Pay, Woolworths and @home, the new Morningside Shopping Centre opened on 11 June 2009 in the same place the original centre that stood on the site opened 40 years earlier, and its tenth year was seen as the perfect opportunity to update its retail mix.

“Over the past decade, we’ve always offered the products and services of great brands, and some trends have proven more enduring than others. As our shoppers’ expectations change, so does the variety and choices that we offer them. Two retail categories that are clearly on the rise internationally and right here in South Africa are health and beauty and men’s grooming. We’re adding the brands that bring these trends to Morningside Shopping Centre’s customers,” says centre manager Sharon Henry.

Henry says the centre is ensuring a fresh approach continues with its recently opened shops. Havenley Beauty has introduced the Kryolan professional make-up and accessories range to the mix, while CBD Shop welcomes shoppers with its 100% natural, lab-tested, Cannabidiol extract products. Retail pharmacy giant Clicks has also commenced trading.

Also new in Morningside Shopping Centre is the urban contemporary fashion and accessory brand Envy, designer clothing and home goods boutique Colourbox, and the variety of local and international supplement brands from Nitro Health &

Nutrition. Sorbet Man is also set to open its full-service male grooming bar in October 2019, offering barbering services such as haircuts and shaves, as well as massages, manscaping, manicures, pedicures and facials.



Kids Emporium now offers the latest ranges in maternity, children's wear, kids' essentials, travel systems, décor, toys, and gifts at Morningside Shopping Centre, while Eden Tech helps shoppers keep pace with the latest developments in technology and gadgetry and takes care of their PC, cell phone and photography needs. And Plush Car Wash opened on the lower parking, offering a full-service steam carwash service to centre visitors, which can be done while they shop.

Catering to growing demand for convenience food is local brand [Frozen for You](#), which will open at the centre in September 2019. Frozen for You offers customers homestyle meals, made with quality ingredients, using simple traditional methods, conveniently created and frozen in the By Word of Mouth kitchen.



### New additions to KZN's Ballito Junction shopping mall

16 Jul 2019



"We are sure our shoppers are going to love all these excellent names in retail and the new dimension they add to our total shopping and leisure package," says Henry.

Morningside Shopping Centre is managed by its co-owners, Flanagan & Gerard Property Development & Investment and Grapnel Property Group, both based inside the centre.

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