

## #MBFWJ17 profile on Leigh Shubert

 By [Ruth Cooper](#)

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Local fashion designer Leigh Shubert will be showcasing her latest Spring/Summer collection at the upcoming Mercedes-Benz Joburg Fashion Week. We got in touch with her to find out more.

■ ***What collection style will you be showing at the upcoming Joburg Fashion Week?***

The collection is a combination of feminine flounces, Japanese elements and interesting elastic details. Bold solid colours, stripes, and a new way to do lace mixed with an ethereal tropical print.



■ ***What type of women do you design for?***

Strong, independent women of all ages and shapes. Women who like to stand out, in a classic, but unique way.

■ ***What's your ultimate fashion item?***

A shrunken vintage leather biker jacket.

### ▣ **What advice would you give to any aspiring female fashion designers?**

I think being a good fashion designer is much easier than being a good business owner – if you want to make money from your craft, then work in the industry first and listen to the planners!



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### ▣ **Do you think it's important to have a month dedicated to women?**

I think we should have decades dedicated to women.

### ▣ **What would you like to see change in SA when it comes to gender inequality?**

For it all to be equal. Right now. How can we still be talking about this! Crazy stuff.



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### ▣ **What's next?**

To export to the UK and UAE, doubling my local retail space as of September (eek!). My own line of leather bags and a bigger online presence... plus, planning a massive renovation to my home, and maybe try to read more books in between.

[www.leighschubert.com](http://www.leighschubert.com)

*The 2017 Mercedes-Benz Joburg Fashion Week will be taking place between 17 and 19 August 2017 at the Mall of Africa.*

[africanfashioninternational.com](http://africanfashioninternational.com)

## ABOUT RUTH COOPER

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