

Soweto Fashion Week

Soweto Fashion Week will be holding its spring/summer season showcase from 19 to 21 November, 2015, when it will present fresh up-and-coming young designers and models. SFW has announced a new sponsorship addition: Canon South Africa.

"We are excited to be associated with Soweto Fashion Week - a platform that appeals to the same influential, tech-savvy individuals that Canon does. At Canon we've leveraged our heritage, knowledge and our expertise to push the boundaries of imaging and printing solutions and this is an ideal platform to engage with our younger audience," said Michelle Janse van Vuuren, Marketing Director of Canon South Africa.

The camera and print brand joins the existing sponsors behind SFW SS16 fall, the principal sponsor Darling Hair and Joburg Tourism.



Design a Camera Bag competition

Soweto Fashion Week currently is running a Design a Camera Bag competition inspired and supported by Canon South Africa. The competition aims to take designers out of their comfort zone, to develop a bigger thought through scope of thinking and creativity. The winning designer will win a brand new EOS 750D Canon camera. All fashion designers who have either worked with or are currently working with SFW are allowed to enter the Design a Camera Bag competition by sending their designs to info@sowetofashionweek.com before 12pm on 21 November, 2015. For more information about the competition, go to www.sowetofashionweek.com

Tickets are available at www.computicket.com, Shoprite Checkers nationwide as well as www.sowetofashionweek.com for R60 per person per day.

www.sowetofashionweek.com

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