

# The Best of Biz 2015: Lifestyle

We've compiled a #BestofBiz2015 list for all our industries, from articles with the most views, the most-read contributors to the press offices with the most hits

Our lists of the most read content for lifestyle over the past year are below. View our lists for the other industries: <u>Marketing</u> & Media, <u>Agriculture</u>, <u>Automotive</u>, <u>Building</u>, <u>CSI & Sustainability</u>, <u>Education</u>, <u>Energy & Mining</u>, <u>Finance</u>, <u>HR</u>, <u>IT</u>, <u>Legal</u>, <u>Lifestyle</u>, <u>Logistics</u>, <u>Manufacturing</u>, <u>Property</u>, <u>Retail</u>, <u>Tourism</u> and <u>Medical</u>.

#### **Our most-read stories**

| 1  | Sexpo to bring Rio to Joburg                                          | 23 Jul 2015 |
|----|-----------------------------------------------------------------------|-------------|
| 2  | Robin Schulz' SA tour dates announced                                 | 02 Mar 2015 |
| 3  | [#WomenInBiz] Scoring goals with Marisa Calvert - Evan-Lee Courie     | 11 Aug 2015 |
| 4  | Wellness website launches in South Africa                             | 13 May 2015 |
| 5  | Ultra returns with six parties                                        | 09 Jan 2015 |
| 6  | Ultimate escapism in West Side Story - Daniel Dercksen                | 30 Jul 2015 |
| 7  | The Script and Phillip Phillips concert: new Joburg date and venue    | 12 Jan 2015 |
| 8  | Love makes the world go round in Mooirivier - Daniel Dercksen         | 03 Feb 2015 |
| 9  | August Alsina to support Chris Brown in Joburg and Durban             | 15 Jan 2015 |
| 10 | Healthy home-cooked meals delivered straight to your office - daily   | 26 Aug 2015 |
| 11 | Ultimate X will transform GrandWest's Grand Arena                     | 14 Jan 2015 |
| 12 | Countdown to 80s Rewind Festival                                      | 14 Jan 2015 |
| 13 | A local surfing movie with heart - Daniel Dercksen                    | 15 Sep 2015 |
| 14 | Viby Zingara enchantment - Daniel Dercksen                            | 15 Jul 2015 |
| 15 | PE flies its geek flag at Con.ect 2015 - Natalie Le Clue              | 17 Sep 2015 |
| 16 | Fleur du Cap Theatre Awards nominees announced                        | 04 Feb 2015 |
| 17 | SA director spreading local love of theatre in Canada - Leigh Andrews | 10 Jun 2015 |
| 18 | Ten little things that Japan does differently - Sarah Britten         | 18 Jun 2015 |
| 19 | 'Sustainable self-expression' at Swordfern - Ruth Cooper              | 29 Jan 2015 |
| 20 | Out of Africa - the booming industry of online lottery - Sumita Saha  | 23 Feb 2015 |

#### Our most-read contributors

| 1 | Daniel Dercksen |
|---|-----------------|
| 2 | Ruth Cooper     |
| 3 | Eugene Yiga     |
| 4 | Evan-Lee Courie |
| 5 | Leigh Andrews   |
| 6 | Sarah Britten   |
| 7 | Sumita Saha     |

| 8  | Frances Aron       |
|----|--------------------|
| 9  | Angie White        |
| 10 | Cari Van Wyk       |
| 11 | Debbie Hathway     |
| 12 | Boris Dzhingarov   |
| 13 | Charles Siboto     |
| 14 | Jordan Scott       |
| 15 | Lauren Hartzenberg |

## Our most-viewed press offices

| 1 | Perfect Partners |
|---|------------------|
| 2 | Mindworksa       |
| 3 | SAADA            |

### Our most-read new business wins

| 1 | Casino Association of South Africa appoints Kaelo Engage         | 29 Jan 2015 |
|---|------------------------------------------------------------------|-------------|
| 2 | Chefs Who Share 2015 appoints FIVESTAR PR                        | 12 May 2015 |
| _ |                                                                  | ,           |
| 3 | TEAMtalk Media to represent Barclays Premier League audio rights | 25 Mar 2015 |
| 4 | STA Travel South Africa and urban espresso PR partner up         | 26 Jan 2015 |
| 5 | L'Opulence Lounge appoints SIMONSAYS                             | 30 Jul 2015 |
| 6 | New account gains for Tuned In Publicity                         | 23 Mar 2015 |
| 7 | Fluence wins the Rayyan Cuisine account                          | 12 Feb 2015 |
| 8 | Livewired Public Relations wins MolenVliet                       | 13 Mar 2015 |

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