

CMO Council launches Insight Center for marketers

The Chief Marketing Officer (CMO) Council has set in motion a new subscription service for marketers seeking real-time global knowledge and intelligence in a portal.

The [Insight Center](#) service is available to CMO Council Premium Members as part of their enhanced membership.

Furthermore, the service houses over 1,100 individual marketing facts and statistics, 300+ of the latest senior executive appointments across marketing, a global calendar of industry events, experience and branding and hundreds of curated charts, and graphs and infographics from a range marketing research sources.

For more, visit: <https://www.bizcommunity.com>