

# South African business leaders have a few secrets

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**The Head of Facebook, the CEO of MTN, the CEO of EOH Holdings, the CEO of Groupon and the Chairman of Shell will demonstrate methods of unlocking business potential at the Secrets to Success Conference.**

Topco Media is excited to host the prestigious Secrets to Success conference to bring together the leaders of South African business – both old and new – to share their experiences, strategies and secrets to success. This year, the conference – in association with the National Business Awards - will bring together leaders from different sectors of South African business. Among these are Nunu Ntshingila, the Head of Facebook South Africa; Mteto Nyati, the CEO of MTN; Bonang Mohale, the Chairman of Shell; Asher Bohbot, the CEO of EOH Holdings and the winners of the 2015 National Business Awards.

*“They [winners] have distinguished themselves within their sectors, while many other companies are grappling with the challenges of our tough market and other business policies. Excellence never comes easily or quickly... It is a major, multi-year journey,”* said Mathews Phosa at the 13th annual National Business Awards. Phosa will also be speaking at the Secrets to Success Conference.

The conference will take place 25–26 May 2016 in Johannesburg.

*“You have to be fearless in yourself, especially as a women. You have to lead and manage with a great sense of humanity.”* - Nunu Ntshingila, Head of Facebook.

After 12 years of recognising the top performing companies in South Africa through identifying and analysing the key elements of their success and growth, Topco Media has built a vast network of inspirational pioneers and veterans of successful businesses through Top Performing Companies and Top500 alongside the National Business Awards. Now, after all these years, these success stories and experiences will become an institution of knowledge, which will be shared at the second annual Secrets to Success Conference.

*“Receiving this accolade adds to the credibility of our transformation and we see it as a strategic enabler for business.”* Nedbank at the National Business Awards.

It is no small achievement that these leaders are where they are today. Their road to success was paved with hard work, strategies and a vision. The Secrets to Success conference is your opportunity to learn from them and gain insight into how they have achieved all that they have and managed to grow from strength to strength even amid global economic crises.

The importance of small to medium-sized enterprises and the private sector to the growth of the South African economy cannot be emphasised enough. However, as anyone in the industry will know, it is a challenging and tough environment to operate in. This is your opportunity to learn and engage with the leaders of South African business and build a networking opportunity for yourself, where you can pave your way – as these leaders have – to greater success.

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