

International speaker lineup for Reputation Conference 2015

The one-day exclusive Reputation Conference 2015, taking place on Friday, 6 November 2015 at the Protea Hotel Fire & Ice Cape Town, will be a melting pot of thoughts, ideas and best practices relating to building solid business reputations.



Huma Gruaz from Alpaytac – USA, Mzilikazi Wa Afrika from the Sunday Times, and Norbert Ofmanski from Onboard – Poland

MD of Reputation Matters, Regine le Roux, says, "How an organisation operates at all levels and in all business functions ultimately contributes or breaks down its reputation. Local experts as well as guest speakers from the US, Poland, Germany and Australia will provide insight on numerous aspects of reputation management.

Speakers

- Andrew Borraine, CEO of the Western Cape Economic Development Partnership (WCEDP);
- Huma Gruaz, Founder and CEO of Alpaytac Communication in the US;
- Lutz Cleffmann from ECCO International Communication Network in Düsseldorf, Germany
- Mothobi Seseli, CEO of Argon Asset Management;
- Mzilikazi Wa Afrika, journalist at the Sunday Times;
- Nicole Webb, Founder and Director of Impact Communications in Australia;
- Norbert Ofmanski, Managing Director at Onboard Communication Agency in Poland

- Prof Ronel Rensburg, Head of the Communication Division at the University of Pretoria

"We encourage all businesses that value their reputation or want to build on it, to attend the conference - a platform where ideas will be put into context and become reality," concludes le Roux. The Public Relations Institute of Southern Africa (PRISA) endorses the event and members will receive CPD points for attending.

For more information, email conference@reputationmatters.co.za or go to www.reputationmatters.co.za.