

## Pentravel appoints Cultivate

Pentravel has appointed Cultivate Communications to manage its corporate and brand communications as of 1st October 2015. This comes after the pair successfully announced the travel company's impressive financial performance and sustainability - against the background of an increasingly online world - in June earlier this year. This is the second time that Pentravel - in its 32 years of business - has appointed an external communications firm, previously relying on positive word-of-mouth and good service.

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