

Top 50 US web properties for June 2012

RESTON, US: comScore, Inc has released its monthly analysis of US web activity at the top online properties for June 2012 based on data from the [comScore Media Metrix](#) service.



As summer officially began in June, many Americans felt the desire to book travel plans, creating a spike in traffic at ground/cruise, hotels/resorts, and other travel subcategories. Many also took the time to stock up on fun activities for the summer at tickets, toys, and sporting goods/outdoor retail sites.

"June got off to a strong start with significant traffic gains seen at travel and retail sites as Americans readied their free time for the long-awaited summer months," said Jeff Hackett, executive vice president of comScore. "With more leisure time for game playing on their hands, nearly 15 million people visited Zynga in June, representing a 103% gain to rank as the top-gaining property."

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