

Samsung Dive, protecting smartphone info

Samsung has launched in South Africa its Samsung Dive, an online access portal to address the security issues associated with a mobile lifestyle, for as smartphones become ever increasingly sophisticated, more and more personal information is stored on them and the loss of this phone poses security implications.



Says Paulo Ferreira, head of product and software solutions at Samsung, "We have responded to the security needs of our consumers, as this service will provide peace of mind by allowing you to not only see the details of your phone via the Internet, but where you last used it, and if you have lost it or it was stolen, you can wipe your personal information off the device."

Samsung Dive is in essence a free security assistant. When your device is lost you can lock your device via Samsung Dive and with the Mobile Tracker service you will be able to lock, wipe or see the location of your phone. Key elements include:

- Ring my Phone feature - This service will use the Internet to send a message to the phone to ring and initiate a call no matter what state (on or off) the phone is in
- Receive notification when the SIM card in the phone is changed - You can be notified when the SIM is changed in the case that someone uses your phone illegally
- Remotely lock your phone - You can lock your phone to prevent people from using your phone and accessing your personal information
- Remotely wipe your phone - If you lose your phone and it hasn't resulted in its safe return, you can initiate a remote wipe to protect your privacy.
- Receive the location of your phone - To help you find your phone, the service will show you the last location of your phone on Google Maps.

In addition to the above, it can pull up call logs remotely. This is a practical function for parents, as it allows them to monitor their child's cellphone and stay in contact. Say for example your child is out and isn't answering, not only can you track the phone, but you can also pull up the call logs and dial the last person they were in contact with.

"With the increase in the mobile lifestyle, whether it is for business or personal reasons, the loss of a mobile device could mean the loss of sensitive and personal information - opening up the user to vulnerabilities due to unauthorised access. We understand this and are committed to not only enhancing the mobile experience, but making it a secure one as well,"

concludes Ferreira.

For more information, go to www.samsung.com.

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