

Vodacom announces data restructuring

South African telecommunications company Vodacom has announced the first phase of the restructuring of its range of broadband and connectivity services which will provide a greater range of options and benefits to its customers.

Vodacom is the largest provider of mobile broadband services in South Africa with more than 600,000 customers.

From 1 April 2009, HSDPA 3.6 with HSUPA is available to all Vodacom's existing and new customers, at no extra charge, on the Broadband Standard data option, with no need to opt in to use this high-speed mobile data service.

HSDPA 7.2 with HSUPA is now also available in all 3G coverage areas.

All Vodacom customers who subscribe to the new Broadband Advanced data option and connect with HSDPA 7.2 capable devices will benefit from higher download and upload speeds, as well as pay the same rate per megabyte for in-bundle and out-of-bundle usage.

Vodacom has also introduced monthly rollover of data, which means that all Vodacom customers are able to carry over unused data to the following month.

Shameel Joosub, managing director of Vodacom South Africa, confirms that this new restructuring of data services to customers is aligned with Vodacom's growth strategy as a leader in broadband and connectivity services.

"Our customers' primary need for data, from PCs and cellphones, is to access the Internet.

"They want the best data connectivity options available at the lowest possible prices.

"We believe that this acceleration in the availability of mobile broadband services should see a substantial increase in Internet penetration, providing easy accessibility and higher data speeds at competitive rates," Joosub says.

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