

South Africans can soon shop Zara online

Fashion retailer Zara is launching online shopping in South Africa through its website zara.com/za. The complete collections for women, men and kids, as well as some exclusive items specifically for the local market, will be available online from 18 September 2019.



The announcement marks an important milestone in the expansion of Zara's integrated store and online platform into markets where it already has a store presence. When browsing online, customers are also able to check the availability of the item at any store in South Africa, as well as see recommended products.

Flexible collection, delivery

Customers in South Africa can choose between collecting their orders at the store of their choice, at one of the drop-off points, or have their parcel delivered to their home.

Collecting items at a branch within three to six working days is free. Collection at drop-off points or at home is free for orders over R999, and takes three to six working days. Customers will have the possibility of returning purchased items at stores or drop-off points within a 30-day period, as well as exchanging items at the stores during the same period.

zara.com/za is designed to operate on any mobile device, using any browser, as well as via its app, available in both iOS and Android versions.



Zara aims to go global with e-commerce by 2020

6 Sep 2018



E-commerce strategy

In September last year, Zara owner [Inditex Group announced plans](#) to have all its brands available to purchase online anywhere in the world by 2020.

Inditex – which also owns retail brands like Pull&Bear, Massimo Dutti, Bershka and Oysho – currently has 10 stores in South Africa: nine Zara stores, and one Zara Home store.

For more, visit: <https://www.bizcommunity.com>