

Priscilla Urquhart joins Ogilvy Cape Town

A strong leader, with significant strategic experience, Priscilla Urquhart has joined [Ogilvy Cape Town](#) as the executive director of [Ogilvy PR](#) and a board member, effective 1 November 2011.



Priscilla Urquhart

Urquhart has editorial knowledge and brand experience, having spent the past four years as the corporate and brand PR manager at [Brandhouse](#) and before that having worked extensively in the magazine industry both locally and abroad.

Some of her highlights include managing the opening of the Sedibeng Brewery, launching the Brandhouse Responsible Drinking Media Awards last year, involving Helen Zille as the first South African signatory as part of Johnnie Walker's 'Join the Pact' campaign.

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