

2010 PRISMs now open for entries

The search is on for excellence in the planning, research, implementation and evaluation of public relations and communication campaigns. Deadline for submission of entries for the 2010 PRISA PRISM Awards is set for 26 January 2010 - less than 12 weeks away.



Gallagher Convention Centre in Midrand will be hosting the “hot 'n stylish” awards ceremony, which will take place on the evening of 31 March 2010.

With 25 awards categories, the PRISM Awards present opportunities across the public relations and communication spectrum for companies to be recognised for excellence.

The Overall Gold Award Winner will receive:

- Automatic entry into the IPRA Golden World Awards for excellence in public relations
- Case study feature in *Communica*, the official publication of PRISA
- Exposure on www.prisa.co.za
- Exposure in the marketing media
- Peer recognition

Entrants do not have to be members of the Public Relations Institute of Southern Africa (PRISA) to participate - it is open to all practitioners in corporate departments and consultancies.

The 2010 PRISM Awards are sponsored by AV Systems, Gallagher Convention Centre, Leopard's Leap Wines, Rainbow Production and Star FX.

For entry forms and more information on the awards, go to www.prisa.co.za.