

APO to distribute press releases for Ecobank in Africa

APO has announced it has been selected as exclusive supplier for press release wire distribution in Africa by Ecobank (www.ecobank.com), the independent pan-African banking group with a presence in 36 African countries.

Commenting today, Richard UKU, Group Head of Corporate Communications of Ecobank, said: "We are pleased to have APO work with us in the dissemination of our press releases. Their broad reach and knowledge of the African media landscape makes them a great partner."

Press releases will be distributed via [Africa Wire](#), the newswire service for press release distribution and monitoring in Africa.

For more, visit: <https://www.bizcommunity.com>