

Heineken South Africa appoints Natalie Jantjies, Lauren Muller

Heineken South Africa recently made two new appointments. Natalie Jantjies signs on as digital transformation director and management team member, while Lauren Muller joins as marketing manager.

In her new role, Jantjies will lead a portfolio of programmes that will accelerate Heineken's business transformation and exploit digital technologies. She holds a BCom Management Accounting degree from Unisa and has successfully completed a management development programme at the Gordon Institute of Business Science.

As the newly-appointed marketing manager for Heineken, Muller will be responsible for conceiving and executing marketing strategies for Heineken's flagship beer brand. She holds a BCom Marketing degree from the University of the Free State and has completed a senior management development programme at the University of Stellenbosch Business School.

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