

# Drive & Thrive: Master the strategy behind an impressive 84% growth in navigation clicks

Issued by [Location Bank](#)

12 Apr 2023



A major player in the Southern African car rental industry confronted challenges with their online presence, despite being a significant market player with over 100 locations. With Location Bank's expertise, they turned things around and unlocked impressive growth.

By implementing a powerful and comprehensive strategy, we helped our client clean up their digital data, manage online listings, and engage with customers proactively.

The results? A dramatic increase in customer engagement and positive feedback:

- 81% increase in views
- 49% increase in website clicks
- 84% increase in navigation clicks
- 41% of customers praising exceptional service

Don't let online reputation challenges hold your business back. Discover how Location Bank's tailored approach can drive growth, success, and a loyal customer base for your business.

[Click to view the full case study](#)

- " **Location Bank: First African MarTech platform integrates with Apple Business Connect** 24 May 2024
- " **Ready to be heard? Rate service delivery in your area - Your feedback matters!** 10 Apr 2024
- " **Reflecting on a year of remarkable milestones: Location Bank's 2023 journey** 15 Feb 2024
- " **Navigating the evolution of local search** 18 Jan 2024
- " **Get 6 months free iFeedback when you sign up for StoreVault** 17 Nov 2023



#### [Location Bank](#)

Securing your footprint. Leveraging your presence. Protecting your reputation.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>