

# Launch of second SA e-commerce awards

Jump Shopping yesterday, Monday, 8 October 2007, launched the second 2007 South African E-Commerce Awards. The format has not changed and the purpose of the awards is still to give recognition to excellence in the e-commerce arena in SA.

The awards are only for SA online stores, listed and operating in SA. Stores can be nominated for awards in several categories, including; Best Computer Store, Best Book Store, Best Auction Website, Best Ecommerce Enabler and the sought-after award of Best E-Commerce Site.

There are currently approximately 1000 websites in South Africa dedicated to online shopping and e-commerce. The total spent on online retail goods in SA in 2007 is expected to be R929 million, up from R688 million in 2006, according to the recently released "Online Retail in South Africa 2007" by World Wide Worx.

Nominations by the public for their favourite online stores will close on 19 October and voting will commence on 22 October until 23 November. Winners will be announced on 26 November.

The website for the awards is [www.jump.co.za/awards/2007](http://www.jump.co.za/awards/2007).

The judges for this year's awards are as follows:

- Andrea Mitchell, [www.34.co.za](http://www.34.co.za)
- Arthur Goldstuck – [www.theworx.biz](http://www.theworx.biz)
- Eve Dmochowska – [www.ideabank.co.za](http://www.ideabank.co.za)
- Gillian Meier – [www.bluemagnet.co.za](http://www.bluemagnet.co.za)
- Mike Stopforth – [www.cebrera.co.za](http://www.cebrera.co.za)
- Matthew Buckland – [www.mg.co.za](http://www.mg.co.za)
- Vinny Lingham – [www.vinnylingham.com](http://www.vinnylingham.com)

Last year's winners include:

- Best Auction Website: BidorBuy ([www.bidorbuy.co.za](http://www.bidorbuy.co.za))
- Best Automotive Website: Autostyle Motorsport ([www.autostyle.co.za](http://www.autostyle.co.za))
- Best Online Bookstore: Kalahari.net ([www.kalahari.net](http://www.kalahari.net))
- Best Clothing and Accessories Store: Woolworths ([www.woolworths.co.za](http://www.woolworths.co.za))
- Best Computer Store: Digital Planet ([www.digitalplanet.co.za](http://www.digitalplanet.co.za))
- Best Electronics Store: eDreams ([www.edreams.co.za](http://www.edreams.co.za))
- Best Flower and Gift Store: NetFlorist ([www.netflorist.co.za](http://www.netflorist.co.za))
- Best Food and Wine Store: Woolworths ([www.woolworths.co.za](http://www.woolworths.co.za))
- Best Game Store: Take2 ([www.take2.co.za](http://www.take2.co.za))
- Best Home and Garden Store: Kalahari.net ([www.kalahari.net](http://www.kalahari.net))
- Best Jewelry and Watches Store: Have2Have ([www.have2have.co.za](http://www.have2have.co.za))
- Best Kids and Baby Store: eDreams ([www.edreams.co.za](http://www.edreams.co.za))
- Best Movie Store: Kalahari.net ([www.kalahari.net](http://www.kalahari.net))
- Best Music Store: Kalahari.net ([www.kalahari.net](http://www.kalahari.net))
- Best Property Website: Private Property ([www.privateproperty.co.za](http://www.privateproperty.co.za))
- Best Sports and Outdoor Store: eDreams ([www.edreams.co.za](http://www.edreams.co.za))
- Best Travel Booking Website: SafariNow.com ([www.safarinow.com](http://www.safarinow.com))
- Best E-Commerce Enabler: MWEB Business ([www.mwebbusiness.co.za](http://www.mwebbusiness.co.za))

- Best E-Commerce Website: Kalahari.net ([www.kalahari.net](http://www.kalahari.net))

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