

How to take your business online cost-effectively

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Webafrika's Small Business Summits bring you a world of knowledge and tips on "How to take your business online cost-effectively". Attendants' digital marketing skills will be boosted, allowing them to take the knowledge they have learned in the session and apply it to their businesses in a practical way.



The latest round of summits will take place in Johannesburg and Cape Town on the following dates, at these locations:

- Friday, 29 July 2016, at the Focus Rooms in Sandton, Johannesburg
- Friday, 12 August 2016, at the Bandwidth Barn, Woodstock Exchange in Woodstock, Cape Town
- Friday, 26 August 2016, at the Focus Rooms in Sandton, Johannesburg

There are two sessions to choose from per day at 10am-12pm and 2pm-4pm, to ensure that busy entrepreneurs can fit one of the informative sessions into their schedules.

The summit covers the follow topics:

- Paid Advertising (PPC): how Google AdWords can help grow your business
- Search Engine Optimisation (SEO): how to be found by Google
- Social media: how to use social media to grow your business
- Websites: what makes a website work

Book your spot

To book for the either the Cape Town or Johannesburg summits, visit: <https://www.webafrika.co.za/digital-marketing-workshops/>

About Webafrika

Webafrica is the largest independent Internet Service Provider in South Africa, and we've been keeping our customers connected since 1997. We bring them to the web and the web to them, from web design to world-class internet (ADSL and Fibre), to easy hosting and water-tight security. Everything we do is characterised by excellent service and Mzansi-friendly prices.

For more, visit: <https://www.bizcommunity.com>