

Cape Town radio as dull as ever

Is it me, or is Cape Town radio losing the plot?

Whatever happened to the days when radio was suppose to be entertaining? Not that it ever was here in Cape Town except for a brief period in the mid nineties(GHFM). Nowadays we have three top commercial stations i.e GHFM, Heart FM and Kfm. Honestly, they might as well all fall under the same umbrella because the line-up, content and music choice is simply dull and boring.

Let's analyze this for a moment.GHFM doesn't seem to have a clue in what direction to take their brand or who their target audience is. However, they do experiment with variety from time to time which is great if you're a listener looking for something different. The Nightwatchmen show in particular is a breath of fresh air in terms of music. Can their programming department please lose that Suga babe? maybe radio 2000 will appreciate her services or even Heart 104.9, the retirement village for has beens.

I'm surprised Heart FM still has listeners...now here's a station that offers nothing new,exciting or even cutting edge to radio in Cape Town. Their playlist has got to be the worst there is. I don't have a problem with their choice of music, but how many more times do we have to listen to the same song by UB40, Ricardo etc etc? Their breakfast show has got to be the worst ever!! Can someone please ship this Lee Downs character back to Durban? He's got to have thee most annoying and boring voice on radio. The content in his show is really poor and quite frankly an insult to people's intelligence. Their prime time slots are occupied by the same tired voices year in and year out. All they do is shuffle these clowns around every few months or so...i find it hard to believe that they can't find suitable talent to bring a breath of fresh air to their morbid line up...

Then we have the 'biggest' in Cape Town...Kfm...firstly, that show in the evening with Seacrest has got to be the most desperate move yet by any radio station trying to increase their listenership..again, an insult to people's intelligence...if you enjoy that kind of drivel then you iq must be fairly shallow...gossiping about Americans that couldn't give two hoots about anybody here in SA, so now we're forced to listen to their B.S...besides that MAJOR setback, i do believe Kfm has firmly established themselves in terms of listenership in the Western Cape.

So, after all my ranting and raving, can ICASA please issue some new radio licences here in the Western Cape? I won't hold my breath...but until then, I won't torture my ears with annoying presenters who think so high of themselves in this little village we call Cape Town...

Ex radio listener

Forum created by **donnie brasco**