

Galliova Food Writers' Awards opens for entries

The Galliova Food Writers' Awards 2016, which acknowledge the country's top food and health writers across all print media, including online publications, has opened for entries, which need to be in by Wednesday 7 September.



Once again sponsored by the South African Poultry Association (SAPA), these awards carry substantial prize money across six categories including the Galliova Food Writer of the Year, Galliova Egg Champion Award, Galliova Health Writer of the Year and the Galliova Online Food or Health Writer.

With the reintroduction of the online category, organisers are anticipating another bumper year and they are particularly hopeful of increased numbers of entries in the Up & Coming Food or Health Writer category, which carries a R15,000 prize.

The judging panel comprises experts from the food, media, health and egg industries who will be looking for excellence in food writing, food styling and the overall promotion of the country's food culture as well as writing excellence and balanced reporting on health and nutrition issues. Submissions will also be judged on the quality of information provided to the reader.

Chairman of SAPA and a member of the Galliova sub-committee, Agmat Brinkhuis, said as a farmer it was easy to focus only on the industry's value chain without realising the important role played by media and writers. "However, the Galliova Awards, named after the Latin words for chicken (galli) and egg (ova), draw attention to their vital contribution and we should strive to uphold this wonderful event."

Winners will be announced at a celebratory function to be held on 21 October in Cape Town. In a break from tradition, organisers have planned a new urban venue for the function with an out-of-the-box theme.

For more information, [click here](#).

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