

# Get closer to Vicinity Media!

Issued by [Vicinity Media](#)

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Our new website is your destination for everything you need to know about **Africa's leading location ad technology and data business.**

Get closer to achieving your location advertising goals, insight into our key USPs, plus a host of case study videos that demonstrate what we do best:

**True location targeting** underpinned by the leading first-party location data in the game.

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" Meet the contenders: Introducing the official teams for the Vicinity Media Padel League! 18 Mar 2024

" Vicinity: The Year in Data 2023 20 Feb 2024

" Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League! 19 Feb 2024

" The power of 1st party data in omnichannel strategy and measurement 28 Sep 2023

" The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry 30 Jun 2023



## Vicinity Media

Vicinity Media is Africa's first true Premium location based ad network.

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