

Nkanyezi Masango is The Skulls 2018 chair of judges

The Perth Advertising and Design Club (PADC) has announced Cape Town as The Skulls 2018 judging city with King James CD Nkanyezi Masango as chair of judges.



[Nkanyezi Masango on Twitter](#)

"Following Sydney, Auckland and Singapore, we are excited to take The Skulls judging across the Indian Ocean to Cape Town," said PADC President Mark Braddock.

"Cape Town's burgeoning creative scene has parallels to Perth's and the cultural connections between West Australia and South Africa are strong. To make further, non-sporting, connections between the two south-western cities can't be but a good thing. In Nkanyezi we have been lucky enough to secure a Chair who is at the vanguard of the new voices rising in creative communications and someone who is a big advocate for the power of the creative industries to positively affect social change. It's an honour to have him aboard."



Gunning for creative diversity on Nkanyezi Masango's Blackboard

Leigh Andrews 3 Jul 2017



Entries are now open. Enter [here](#).

More about Nkanyezi Masango

Nkanyezi works on global brands such as Netflix and South African clients Sanlam and Santam. His career began at TBWA Hunt Lascaris in 2002 as a copywriter, followed by TBWA Hong Kong in 2007, where he had the opportunity to work on Adidas for the Beijing Olympics.

Before joining King James, he was CD at Y&R Cape Town. During his six-year stint at the agency, he worked on Land Rover, Colgate, SKYY Vodka, Western Cape Government and Hope Soap, which became a global phenomenon. His work has been recognised multiple times at Cannes Lions, D&AD, One Show, Epicas, LIAs, New York Festivals and Webbys.

In South Africa, he's won countless Loeries and two Ad of the Year Awards consecutively at the Creative Circle. Nkanyezi has been a jury member at major festivals, including Art Director's Club NY, New York Festivals, Young Guns One Club and Ad Stars in South Korea, where he was also the keynote speaker. He also co-founded Blackboard, an initiative that aims to raise awareness for creativity as a career to high school students in disadvantaged communities.



#BehindtheSelfie with... Nkanyezi Masango

Leigh Andrews 17 Jan 2018



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