

All the winners - 2014 Creative Circle

The Creative Circle announced its Award of the Year winners for 2014 on 4 March and, for the first time, also announced the end-of-year Individual and Group Agency rankings. We've included links to each category's winning work...

“ The best of South African creativity will be awarded tonight! [#AwardoftheYear](#) [#CreativeCircle](#)
pic.twitter.com/iwnWF4gLS8- SA Creative Circle (@CCreativeCircle) [March 4, 2015](#) ”

Print Winners

1. Volkswagen SA Golf R 'Terminal Velocity' - Ogilvy & Mather CT
2. Flight Centre Student Flights 'Cupcake/Toilet/Nose' - TBWA Hunt Lascaris Jhb
3. Bose Noise Cancelling Headphones 'Kurt/James/Elvis'- Ogilvy & Mather Jhb

Out of Home Winners

1. Chevron/Caltex 'Licence To Live' - Y&R SA
2. Flight Centre Student Flights - Travel Before It's Not Fun Anymore 'Amsterdam/Thailand' - TBWA Hunt Lascaris Jhb
3. Salvation Army Blanket Drive 'Cover Drive' - OwenKessel Leo Burnett

Experiential Winners



The FCB Joburg team behind the Experiential category winning work: Coca-Cola 'A Rainbow for the Rainbow Nation'

1. Coca-Cola 'A Rainbow for the Rainbow Nation' - FCB Jhb - we're sure you know the ad, but [click here for a reminder](#).
2. The Haven Night Shelter 'The Street Store' - M&C Saatchi Abel SA
3. Volkswagen Polo 'Tag' - Ogilvy & Mather CT

Digital Winners

1. Sanlam 'One Rand Man' - KingJames CT - [refresh your memory here](#)
2. Brandhouse/Johnnie Walker 'Meet Your Match' - KingJames CT
3. Peninsula School Feeding Assoc. 'Social Feed' - HelloComputer

Film Winners

1. Topsy Foundation 'Kevin' - Ogilvy & Mather Jhb - [click here to see this winning work](#)
2. Chicken Licken Big John 'Trucker' - Network BBDO
3. Brandhouse Bells Extra Special Scotch Whisky 'The Reader' - KingJames CT

Radio Winners

1. Lucozade Give Me Strength 'Enrique Concert/Kids Party/ Teleconference' - Ogilvy & Mather Jhb - [listen here](#), [here](#) and [here](#).
2. Toyota Lexus 'Precognition' - FCB Jhb
3. Rape Wise 'National Anthem' - Ogilvy & Mather CT

2014 Creative Circle Agency Rankings

2014 CREATIVE CIRCLE INDIVIDUAL AGENCY RANKINGS		
#	AGENCY	POINTS
1	OGILVY & MATHER CT	116
2	OGILVY & MATHER JHB	111
3	TBWA HUNT LASCARIS JHB	100
4	FCB JHB	91
5	KINGJAMES CT	72
6	Y&R SA	63
7	JOE PUBLIC	56
8	M&C SAATCHIABEL	52
9	IRELAND DAVENPORT	29
10	THE JUPITER DRAWING ROOM (AFRICA) CT	23

The individual winners

2014 CREATIVE CIRCLE GROUP AGENCY RANKINGS		
#	AGENCY	POINTS
1	OGILVY & MATHER (Jhb/CT/Dbn)	140
2	TBWA HUNT LASCARIS (Jhb/CT/Dbn)	88
3	JOE PUBLIC GROUP	71
3	FCB (Jhb/CT/Dbn>HelloComputer)	71
5	Y&R SA (Jhb/CT)	50
6	M&C SAATCHIABEL SA	37
7	IRELAND DAVENPORT	36
8	KINGJAMES (Jhb/Ct/Punk)	34
9	THE JUPITER DRAWING ROOM (AFRICA) SA	27
10	BBDO (Net#Work/140)	23

The group winners

The Small, Medium and Large Agency rankings will follow.

Watch the video embedded below for the winners' and judges' comments:

For more, visit: <https://www.bizcommunity.com>