

Devika Bulchandani joins WPP's Ogilvy

AdWeek reports that McCann North America president Devika Bulchandani has left the advertising agency to join rival WPP as North America CEO and global chairwoman of advertising at Ogilvy. Bulchandani's appointment comes months after Ogilvy appointed Andy Main as global CEO, joining from Deloitte Digital.

BBH New York chairman and global chief strategy officer, Sarah Watson, is leaving the to pursue a career in coaching and Jay Askinas has rejoined Publicis as US chief growth officer after leaving the agency in 2018.

Read the full story [here](#).

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