

Film Craft Lions shortlist

The Film Craft Lions shortlist has been released, with 216 entries making it to the final round at Cannes Lions 2016.

There's one entry from a South African agency on the shortlist:

Film Craft Lions shortlist

Title	Client	Product	Entrant Company	Country
A01 (Direction)				
FEVICOL - DAHI HANDI	PIDILITE INDUSTRIES	ADHESIVES	CORCOISE FILMS Mumbai	INDIA
PAPER	AMERICAN HONDA MOTOR CO.	HONDA	RPA Santa Monica	USA
BECOMING BECKHAM	H&M	H&M	ADAM&EVEDDB London	UNITED KINGDOM
TINY DANCER	JOHN LEWIS INSURANCE	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM
THE MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM
CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA
UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
HOME FOR CHRISTMAS	EDEKA ZENTRALE & CO. KG	EDEKA	JUNG von MATT Hamburg	GERMANY
CILLIT BANG 'THE MECHANIC'	CILLIT BANG	CILLIT BANG'S CLEANING PRODUCTS.	PARTIZAN Paris	FRANCE
AMBUJA KHALI	AMBUJA CEMENT	AMBUJA CEMENT	EARLY MAN FILMS Mumbai	INDIA
VOODOO IN MY BLOOD	VIRGIN RECORDS	MASSIVE ATTACK FT. YOUNG FATHERS	RATTLING STICK London	UNITED KINGDOM
FRONT SEAT	KOHL'S	KOHL'S	PARK PICTURES New York	USA
MOVE NIGHT	KOHL'S	KOHL'S	PARK PICTURES New York	USA
ULTIMATE DEATH SCENE	SEA SHEPHERD AUSTRALIA	ANTI WHALING	THE WORKS SYDNEY	AUSTRALIA
FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
YOU'RE ALIVE	HORNBACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY
NSPCC - ASTRONAUT	NSPCC	CHARITY	KNUCKLEHEAD London	UNITED KINGDOM
SPARE THE ACT- LAPTOP	DIXONS CARPHONE	CURRYS PC WORLD	AMBBDO London	UNITED KINGDOM
MOG'S CALAMITY	SAINSBURY'S	SUPERMARKET	AMBBDO London	UNITED KINGDOM
HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
WATERFALL	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
SHAMAN	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
DETONATION	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
BLOCK TESTING	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
KLARNA - "CHEESE"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
KIDS	MERCEDES-BENZ	SMART FORFOUR	RADICAL MEDIA New York	USA

PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM
SEIZE GLORY	CALL OF DUTY	CALL OF DUTY	HUNGRY MAN Los Angeles	USA
UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
ONE MORE DAY	ONEMOREDAY.TODAY	GUN CONTROL PSA	STATION FILM New York City, NY	USA
IF YOUR MONEY CAME EASY	CORONATION FUND MANAGERS	FINANCIAL	NET#WORK BBDO Johannesburg	SOUTH AFRICA
STRONG	PROCTER & GAMBLE	PROCTER & GAMBLE	RATTLING STICK Santa Monica	USA
NEVER ALONE	DIAGEO	GUINNESS- RUGBY WORLD CUP SPONSER	STINK London	UNITED KINGDOM
LIFT	HSBC	HSBC BANKING	INDEPENDENT London	UNITED KINGDOM
A02 (Script)				
ODE TO SOHO	BRITISH FASHION COUNCIL	LONDON FASHION WEEK	BBH London	UNITED KINGDOM
THE BOYS 'IMPACT'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMINGER BBDO MELBOURNE	AUSTRALIA
THE BOYS 'SWM'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMINGER BBDO MELBOURNE	AUSTRALIA
THE BOYS 'CYCLE'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMINGER BBDO MELBOURNE	AUSTRALIA
SHOCKWAVE (ONDE DE CHOC)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE
DEARDADDY	CARE NORWAY	DOMESTIC VIOLENCE AWARENESS	SCHJAERVEN REKLAMEBYRÅ Oslo	NORWAY
FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
INNOCENCE EN DANGER - THE WITNESS	INNOCENCE EN DANGER	INNOCENCE EN DANGER	TROOPERS FILM Paris	FRANCE
SPARE THE ACT- LAPTOP	DIXONS CARPHONE	CURRYS PC WORLD	AMVBBDO London	UNITED KINGDOM
MOG'S CALAMITY	SAINSBURYS	SUPERMARKET	AMVBBDO London	UNITED KINGDOM
JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
PARKINSON'S NSW- THE LUCKY ONES	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON Sydney	AUSTRALIA
DADS#SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA
LOVING EYES-TOYOTA SAFETY SENSE	TOYOTA MARKETING JAPAN CORPORATION	COMPANY	SIX Tokyo	JAPAN
THE RIP, ARTBREAKS	ABC	BRAND	MARCEL SYDNEY Walsh Bay	AUSTRALIA
FIREFLY MAN	INDEPENDENT INCUBATOR	OCEDEL	NITTO Tokyo	JAPAN
MOM TALK	QUARTER LIFE POETRY	QUARTER LIFE POETRY BOOK	QUARTER LIFE POETRY Santa Monica	USA
LOOKING BACK	CLARK STREET BRIDGE	WRITING SCHOOL	FCB CHICAGO	USA
GIRLS CAN'T CODE	GIRLS WHO CODE	NON-PROFIT	McCANN NEW YORK	USA
SIMPLY PUT	ANHEUSER-BUSCH INBEV	BUDWEISER	ANOMALY New York	USA
LAST	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
RUBBER BOY	PETRONAS	PETRONAS	LEO BURNETT MALAYSIA Kuala Lumpur	MALAYSIA
GAME OF BALLS	BLUE BALL FOUNDATION	TESTICULAR CANCER AWARENESS	M&C SAATCHI Sydney	AUSTRALIA
A03 (Casting)				
TINY DANCER	JOHN LEWIS INSURANCE	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM
1000 YEARS OF LESS ORDINARY	BROWN-FORMAN	FINLANDIA VODKA	WIEDEN+KENNEDY London	UNITED KINGDOM
HOME FOR CHRISTMAS	EDEKA ZENTRALE & CO. KG	EDEKA	JUNG von MATT Hamburg	GERMANY

ULTIMATE DEATH SCENE	SEA SHEPHERD AUSTRALIA	ANTI WHALING	THE WORKS SYDNEY	AUSTRALIA
IMAGINE THE POSSIBILITIES	MATTEL	BARBIE	BBDO SAN FRANCISCO	USA
RESTRICTED BLING	T-MOBILE	T-MOBILE'S NETWORK	PUBLICIS SEATTLE	USA
DENG ADUT	UNIVERSITY OF WESTERN SYDNEY	EDUCATION	FINCH Sydney	AUSTRALIA
FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
SPARE THE ACT- NESPRESSO	DIXONS CARPHONE	CURRYS PC WORLD	AMVBBDO London	UNITED KINGDOM
STRONG	PROCTER & GAMBLE	HOUSEHOLD PRODUCTS	WIEDEN+KENNEDY Portland	USA
ONLY ORDINARY BY NAME	HEINEKEN UK	JOHN SMITH'S	SOMESUCH London	UNITED KINGDOM
LIFT	HSBC	COMMERCIAL BANKING	GREY LONDON	UNITED KINGDOM
FIREFLY MAN	INDEPENDENT INCUBATOR	OCEDEL	NITTO Tokyo	JAPAN
BREATHLESS CHOIR	PHILIPS	SIMPLYGO MINI	OGILVY & MATHER LONDON	UNITED KINGDOM
POCKET MONEY — EQUAL FUTURE	ANZ	ANZ BANK	TBWA MELBOURNE	AUSTRALIA
LIFEBUOY HELP A CHILD REACH 5 - CHAMKI	UNILEVER	LIFEBUOY HANDWASH	OFFROAD FILMS Mumbai	INDIA
LAST	NIKE	NIKE	PARK PICTURES New York	USA
A04 (Production Design / Art Direction)				
SWEDISH NATIONAL RADIO	SWEDISH NATIONAL RADIO	SWEDISH NATIONAL RADIO	CP+B Stockholm	SWEDEN
FEVICOL - DAHI HANDI	CORCOISE FILMS	ADHESIVES	CORCOISE FILMS Mumbai	INDIA
THE WORLD OF AUTISM	AUTISM SPEAKS	AUTISM SPEAKS	BBDO New York	USA
SHOCKWAVE (ONDE DE CHOC)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE
LOSS OF CONTROL (PERTE DE CONTRÔLE)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE
CHANNEL 4 REBRAND	CHANNEL 4	CHANNEL 4 REBRAND	4creative London	UNITED KINGDOM
THE MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM
BOND MOMENTS	GILLETTE	GILLETTE & SPECTRE	SMUGGLER New York	USA
HISTORY OF SOUND	APPLE	APPLE MUSIC	TBWA MEDIA ARTS LAB Los Angeles	USA
WORLD OF PLAY	LG	LG G5	MJZ Los Angeles	USA
AND SO IT BEGINS	OLD SPICE	OLD SPICE	MJZ Los Angeles	USA
THE CHEESE	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN
THE SWIM	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN
THE FISH	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN
HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
KALEIDOSCOPE	RED BULL MEDIA HOUSE	RED BULL	RSA FILMS London	UNITED KINGDOM
A DIFFERENT PARIS	AIRBNB	AIRBNB	TBWA SINGAPORE	SINGAPORE
JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM
OFFICE	SAMSUNG ELECTRONICS AMERICA	GALAXY S6	72ANDSUNNY New York	USA
ART OF TIME	SEIKO HOLDINGS CORPORATION	BRAND	DENTSU INC Tokyo	JAPAN
FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
THE WORLD'S FIRST KAWAI (CUTE) MISO SOUP	MARUKOME	THE WORLD'S FIRST KAWAI (CUTE) MISO SOUP	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN
UPSIDE DOWN & INSIDE OUT (MUSIC VIDEO)	S7 / OK GO	S7 AIRLINES	BOB INDUSTRIES Santa Monica	USA

I HAVE SEEN	GANT	GANT SHIRTMAKERS	BANDITS Paris	FRANCE
A05 (Cinematography)				
CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA
UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
SAMSUNG CYCLING - WE ARE GREATER THAN I - LES DOMESTIQUES	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
SAMSUNG SURF - WE ARE GREATER THAN I - WITHOUT YOU I'M NOTHING	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
HISTORY OF SOUND	APPLE	APPLE MUSIC	TBWA\MEDIA ARTS LAB Los Angeles	USA
HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
TREASURE TODAY	MEMORIESLAB	MEMORIESLAB	FRED & FARID SHANGHAI	CHINA
PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM
SHOULDERS OF GIANTS	NISSAN NORTH AMERICA	NISSAN TITAN	TBWA\CHIAT\DAY Los Angeles	USA
RAINMAKER	AUDI	AUDI	THJNK Hamburg	GERMANY
ASTRONAUT	NSPCC	NSPCC	LEO BURNETT LONDON	UNITED KINGDOM
SHARK DANCER	HUAWEI	MATE S	OGILVY & MATHER SHANGHAI	CHINA
TRANSGENDER AMAZON EVE FOR EQUAL PAY DAY	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE Brussels	BELGIUM
OUT THERE	CANADA GOOSE	OUTDOOR APPAREL	CAA MARKETING LOS ANGELES	USA
UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
BLOOD	SCA	LIBRESSE: WOMENS SANITARY PRODUCTS	STINK London	UNITED KINGDOM
MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS CHRISTMAS 2015	SOMESUCH London	UNITED KINGDOM
A06 (Editing)				
CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA
THE CHASE	NIKE	NIKE GOLF	ROCK PAPER SCISSORS Los Angeles, CA	USA
UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
"LEBRON UNINTERRUPTED"	SAMSUNG	SAMSUNG VR	BISCUIT FILMWORKS Los Angeles	USA
ALIVE INSIDE	DIAGEO	GUINNESS	AM\BBDO London	UNITED KINGDOM
WORLD OF PLAY	LG	LG G5	MJZ Los Angeles	USA
SONY TKO	STINKDIGITAL	SONY ACTION CAM	BIG CHOP London	UNITED KINGDOM
STRONG	PROCTER & GAMBLE	HOUSEHOLD PRODUCTS	WEDEN+KENNEDY Portland	USA
HISTORY OF SOUND	APPLE	APPLE MUSIC	EXILE Santa Monica	USA
WORLD RECYCLE WEEK	H&M	CLOTHING	FORSMAN & BODENFORS Gothenburg	SWEDEN
IT'S IN OUR BLOOD	NASCAR	MOTOR SPORTS/AUTO RACING	OGILVY & MATHER New York	USA
THE HEART	VISA	VISA OLYMPICS SPONSORSHIP	SAATCHI & SAATCHI London	UNITED KINGDOM
LOVING EYES-TOYOTA SAFETY SENSE	TOYOTA MARKETING JAPAN CORPORATION	COMPANY	SIX Tokyo	JAPAN
ENDLESS POSSIBILITIES	GETTY IMAGES	GETTY IMAGES	ALMA\BBDO São Paulo	BRAZIL
UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
SHORT A GUY	NIKE	GEAR UP	WORK EDITORIAL London	UNITED KINGDOM

FLETCHER'S DRIVE	ESPN/AT&T	ESPN/AT&T	WORK EDITORIAL New York	USA
MOG'S CHRISTMAS CALAMITY	SAINSBURY'S	SUPERMARKET	WORK EDITORIAL London	UNITED KINGDOM
BLOOD	SCA	LIBRESSE: WOMENS SANITARY PRODUCTS	STINK London	UNITED KINGDOM
A07 (Use of Original Music)				
YOUR FUTURE IS NOT MINE	ADIDAS	ADIDAS ORIGINALS	SQUEAK E CLEAN PRODUCTIONS Los Angeles	USA
ENVY	SVENSON	HAIR TREATMENT CLINIC	TAPSA Y&R Madrid	SPAIN
WORLD RECYCLE WEEK	H&M	CLOTHING	FORSMAN & BODENFORS Gothenburg	SWEDEN
HOUSE MAID	KATAOKA&CO.,LTD	VAN HOUTEN COCOA	AOI PRO Tokyo	JAPAN
AIN'T CUTE	PEA	INSTITUCIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
LOVING EYES-TOYOTA SAFETY SENSE	TOYOTA MARKETING JAPAN CORPORATION	COMPANY	SIX Tokyo	JAPAN
BIGGER THAN US	HARMAN INTERNATIONAL/ JBL	JBL HEADPHONES	AMUSEMENT PARK ENTERTAINMENT Los Angeles	USA
POOL KID	THOMAS COOK	TRAVEL/PACKAGE HOLIDAY	ALBION LONDON London	UNITED KINGDOM
A08 (Use of Licensed / Adapted Music)				
SWEDISH NATIONAL RADIO	SWEDISH NATIONAL RADIO	SWEDISH NATIONAL RADIO	CP+B Stockholm	SWEDEN
AWAKEN YOUR FORCE	HP	X360, TABLETS	180LA Santa Monica	USA
JANE	HP	SPROUT	180LA Santa Monica	USA
MORE THAN BRAINS	UNIVERSITY OF PHOENIX	EDUCATION	180LA Santa Monica	USA
EXTRA GUM "SARAH & JUAN"	WRIGLEY, A SUBSIDIARY OF MARSORPORATED	EXTRA GUM	ENERGY BBDO Chicago	USA
UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
WHEN WE BELIEVE WE CAN	COMMONWEALTH BANK	BANK	GOODOIL FILMS Sydney	AUSTRALIA
THE FADING SYMPHONY	MOTOR NEURONE DISEASE AUSTRALIA	MOTOR NEURONE DISEASE	THE WORKS SYDNEY	AUSTRALIA
SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM
BREATHLESS CHOIR	PHILIPS	SIMPLYGO MINI	OGILVY & MATHER LONDON	UNITED KINGDOM
NEVERENDING STORY	SPOTIFY	SPOTIFY	WIEDEN+KENNEDY New York	USA
SAMSUNG XLEBRON - "LET'S GO TO WORK"	SAMSUNG ELECTRONICS AMERICA	GEAR VR HEADSET	72ANDSUNNY New York	USA
COMPTON	THE GRAMMYS	THE 58TH GRAMMY AWARDS	TBWA CHIAT DAY Los Angeles	USA
SUPER BOWL BABIES CHOIR	NATIONAL FOOTBALL LEAGUE	SUPER BOWL 50	GREY NEW YORK	USA
SPARK BRILLIANCE	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
WIENER STAMPEDE	HEINZ	HEINZ CONDIMENTS (KETCHUP VARIETY, MUSTARD, BBQ SAUCE)	DAVID Mami	USA
UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
BORN IN BRISTOL	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TOURISM	VML Kansas City	USA
LAST	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
JOHN LEWIS CHRISTMAS 2015 - THE MAN ON THE MOON	JOHN LEWIS	N/A	LELAND MUSIC London	UNITED KINGDOM
DEVICES	UNITED COMMUNITIES OF SAN ANTONIO	CYBERBULLYING AWARENESS	SHOOTERS FILMS San Antonio	USA
PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM
NOT JUST A PRETTY HAIRSTYLE	UNILEVER	AXE	PONCE Buenos Aires	ARGENTINA
A09 (Sound Design)				

UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
TELL THE WORLD	DELTA	DELTA AIR LINES	SMUGGLER New York	USA
TAKE OFF: WHY WE GO	DELTA	DELTA AIR LINES	SMUGGLER New York	USA
PAPER	HONDA	HONDA	FACTORY London	UNITED KINGDOM
IGNITION	HONDA	HONDA	FACTORY London	UNITED KINGDOM
HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
SHUCHU REGAIN: THE EXTREME MINUET WORLD'S FASTEST ORCHESTRA	SUNTORY	SHUCHU REGAIN	PARTY Tokyo	JAPAN
DARK TO LIGHT	MARS PETCARE	PEDIGREE	BBDO New York	USA
SMIRNOFF - CHRIS LONGFORM	DIAGEO	ICE ELECTRIC FLAVORS	72ANDSUNNY New York	USA
UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A10 (Animation)				
PAPER	AMERICAN HONDA MOTOR CO.	HONDA	RPA Santa Monica	USA
MALAK AND THE BOAT	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA
THE WORLD OF AUTISM	AUTISM SPEAKS	AUTISM SPEAKS	BBDO New York	USA
SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM
MOG'S CALAMITY	SAINSBURY'S	SUPERMARKET	AMBBDO London	UNITED KINGDOM
A DIFFERENT PARIS	AIRBNB	AIRBNB	TBWASINGAPORE	SINGAPORE
MONSTER STAINS	UNILEVER	PERSIL	OGILVY & MATHER LONDON	UNITED KINGDOM
JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
THE LETTER	OTTO (GMBH & CO. KG)	OTTO.DE	HEIMAT Berlin	GERMANY
ITV KNITTED AD BREAK	ITV	ITV	ITV CREATIVE London	UNITED KINGDOM
SSE 'PIER'	ADAM&EVEDDB	SSE	THE MILL London	UNITED KINGDOM
KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
KLARNA - "SWIM"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
DOORS	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	BUCK DESIGN New York	USA
A11 (Visual Effects)				
CALL OF DUTY: BLACK OPS 3 "SEIZE GLORY"	ACTIVISION	CALL OF DUTY: BLACK OPS 3 VIDEO GAME	MPC LA Santa Monica	USA
CANAL+ THE STONE	CANAL+	DECODER CUBE S	MATHEMATIC Paris	FRANCE
UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
THE RETURN	SONY	PLAYSTATION	BBH NEW YORK	USA
SHOCKWAVE (ONDE DE CHOC)	ROAD SAFETY	ROAD SAFETY	QUAD PRODUCTIONS Clichy	FRANCE
LOSS OF CONTROL (PERTE DE CONTRÔLE)	ROAD SAFETY	ROAD SAFETY	QUAD PRODUCTIONS Clichy	FRANCE
HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
NEVER TOO NEXT	KOHLER	KOHLER	MJZ Los Angeles	USA
CHEMICAL BROTHERS "WIDE OPEN"	VIRGIN RECORDS	CHEMICAL BROTHERS	THE MILL London	UNITED KINGDOM
SKY 'Q'	SKY	SKY Q FLUID VIEWING	THE MILL London	UNITED KINGDOM
SSE 'PIER'	ADAM&EVEDDB	SSE	THE MILL London	UNITED KINGDOM
ANGRY BIRDS 'ANGRY BIRDS 2 LAUNCH FILM'	ANGRY BIRDS	ANGRY BIRDS	THE MILL London	UNITED KINGDOM
HALO 5: GUARDIANS "A HERO FALLS" 1:30	MICROSOFT XBOX	"HALO 5: GUARDIANS" VIDEO GAME	METHOD STUDIOS New York	USA
KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
A12 (Achievement in Production)				

HIGH SCHOOL GIRL?	SHISEIDO CO.,	SHISEIDO'S PRODUCTS (MAJOLICA MAJORCA/ INTEGRATE)	WATTS OF TOKYO	JAPAN
LOOK WHO'S DRIVING	VOLVO TRUCKS	VOLVO FMX	FORSMAN & BODENFORS Gothenburg	SWEDEN
T.O BY LIPTON - A REVOLUTION IN FLAVOUR	UNILEVER, LIPTON	T.O BY LIPTON	TRIBAL WORLDWIDE London	UNITED KINGDOM
PARKINSON'S NSW- THE LUCKY ONES	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON Sydney	AUSTRALIA
TARGET CREATES FIRST EVER LIVE MUSIC VIDEO WITH GWEN STEFANI	TARGET	RETAIL	DEUTSCH LA	USA
OK GO — UPSIDE DOWN & INSIDE OUT	S7 AIRLINES	S7 AIRLINES	TUTKOMBUDKOV Volgograd	RUSSIA

The Festival of Creativity runs from 18-25 June 2016. Visit www.canneslions.com/ for more information.

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