

Creative Circle Awards: May/June 2016 winners

The winners of the May/June Creative Circle Awards have been announced.

Judges included Mariana O'Kelly, Ogilvy & Mather (Chairperson); Rui Alves, TBWA/Hunt/Lascaris; Liam Wielopolski, DDB SA; Heidi Kasselman, Net#Work BBDO; Christian Horsfall, NATIVE VML; Sunet Willemse, Publicis Machine; Stephanie Larsen, OKLB; Anthea Webber, Ireland/Davenport; Arlene Donenberg, The Creative Circle; and Sibusiso Sithole, The Odd Number.



View the full list of winners below and <u>click here</u> for more.

Here is O'Kelly's official comment:

DIGITAL & INTERACTIVE: APRIL TO JUNE 2016						
Award	Agency / Entrant	Title	Brand	Product		
First	FoxP2 Advertising	#OpenEyes	Ster Kinekor	Ster Kinekor		
Second	Ogilvy & Mather Cape Town	Ziyabanda	SABMiller	Castle Lite		

Third	Ogilvy & Mather Johannesburg	Bubbly - Free The Joy	Mondelez - Cadbury Dairy Milk	Cadbury Dairy Milk - Bubbly				
Third	Ogilvy & Wather Johannesburg	#LETSTALKCOLOUR	MTV Africa	MTV				
OUTDOOR & OUT OF HOME: MAY 2016								
First	FCB Cape Town	BMW Bus Stop Activation	BMW Motorrad	BMV				
Second	Y&R South Africa	#Break The Mould	Cape Talk	Non Gender Toys				
Third	Ogilvy & Mather Cape Town	Technically - Dancing, Superheroes	Volkswagen South Africa	Volkswagen Genuine Parts				
PRINT: MAY 2016								
First	NATIVE VML	I Am Muslim - I Am American, I Am British, I Am French, I Am German, I Am South African	PASSOP	I Am Muslim				
Second	theDOagency	5000 Second Rule - Egg, Sausage, Cupcake	Unilever	Handy Andy				
Third	TBWA\Hunt\Lascaris Johannesburg	Holiday Packing - Dude-vs-Pensioner, Babe vs Mom, Make-up vs Meds	Flight Centre	Student Flights				
Third	Geometry Global Cape Town and Ogilvy & Mather Cape Town	The Slave Calendar	Iziko Museums of South Africa	lziko Slave Museum				
PRINT: JUNE 2016								
First	OpenCo - The Open Collaboration	March	Apartheid Museum	Brand				
Second	FoxP2 Advertising	Stickers - Cheetah, Eagle, Frog, Elephant	National Geographic Kids Magazine	National Geographic Kids Magazine				
Third	FoxP2 Advertising	Stigma - Strangulation, Stabbing, Gunshot	We The Brave	We The Brave				
RADIO:	RADIO: MAY 2016							
First	Ogilvy & Mather Johannesburg	You Should Have Called - Double Blue Tick, Meme, Email	Vodacom	Vodacom				
Second	Hunt Lascaris Johannesburg	Old you visits young you - Old Kev, Old Jen, Old Dan	Flight Centre	Student Flights				
Third	FCB Cape Town	BMW GPS Stutter	BMW Motorrad	BMWS 1000 RR				
Third	Ogilvy & Mather Cape Town	Listen Closely	Volkswagen South Africa	Volkswagen Brand				
RADIO: JUNE 2016								
First	FCB Africa (Pty) Ltd	Netflorist "A War of Words" Radio Campaign	Netflorist	Netflorist				
Second	Hunt Lascaris Johannesburg	Big Memories - Romance, Sandcastle, Business Deal	City Lodge Hotels	City Lodge				
Third	Publicis Machine	Get the things you need	OLX	OLX Online Classifieds				
TELEVISION, VIDEO & CINEMA: MAY 2016								
First	Ogilvy & Mather Cape Town	Technically - Dog, Dancing	Volkswagen South Africa	Volkswagen Genuine Parts				
Second	FoxP2 Advertising	Just Enough Energy For Teens - Pool, Ball, Hammock	SAMPRO	Rediscover Dairy				
Second	Ogilvy & Mather Johannesburg	Mb	Mondelez - Cadbury Lunchbar	Cadbury Lunchbar				
Third	Joe Public Pty Ltd	Car Guard	Mercedes Benz Vans	Parking Assist with 360 Degree Camera				
TELEVISION, VIDEO & CINEMA: JUNE 2016								
First	theDOagency	Sausage	Unilever	Handy Andy				
Second	FoxP2 Advertising	#OpenEyes	Ster Kinekor	Ster Kinekor				
Second	FoxP2 Advertising	#OpenEyes	Ster Kinekor	Ster Kinekor				
Third	Y&R South Africa	Promaths	Investec	Investec Bank				