

## **Celebrating central South African heroes**

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18 July 2013 is about commemorating the legacy of Madiba on OFM.

OFM will hand over the airwaves to central South African heroes when they will share stories of their selfless service with our listeners.

OFM's communications manager Tumi Sefemo said: "We will use Nelson Mandela's birthday to profile the role of change agents in our community by giving them a platform to share their stories of 67 minutes of selfless service to others - in this way we will hopefully promote a culture of giving amongst our listeners."

To share your hero's story with us log onto <a href="www.ofm.co.za">www.ofm.co.za</a> and tell us how you or someone in your community will be an agent for change on Nelson Mandela Day. Stories will be broadcast on air on Nelson Mandela Day, 18 July 2013.

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## **OFM Radio**



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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