

# Given a little more energy Steve Jobs would've built an Apple car

By [Stuart Thomas](#)

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This is interesting. Tucked away in Nick Bilton's New York Times article about Apple potentially building an iWatch is a revelation that Steve Jobs actually wanted to build an Apple car.



According to Bilton: In a meeting in his office before he died, Steven P. Jobs, Apple's co-founder and former chief executive, told John Markoff of The New York Times that if he had more energy, he would have liked to take on Detroit with an Apple car.

The language used in that quote suggests that Jobs might have only come up with the idea near his death, when Google's self-driving cars had already racked up hundreds of thousands of kilometers in testing. That may not however be the case.

Read the [full article](#) on [www.memeburn.com](http://www.memeburn.com).

## ABOUT THE AUTHOR

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