

Cinemark, Ann Nurock and Bizcommunity present Insights from Cannes

Issued by <u>Bizcommunity.com</u> 26 Jul 2018

Bizcommunity, online media partner to <u>Cinemark</u>, the official South African <u>Cannes Lions</u> representatives, and Ann Nurock, invite you to their popular creative case studies from Cannes presentation.

Join us for the annual cinema breakfast sessions, where top trends and insights curated and presented by Ann Nurock, from her vantage point on the ground at Cannes, will be revealed. The sessions, which will mine the best of this year's global award-winning campaigns and trends, will be of key relevance to creatives, business, marketers and anyone with a vested interest in current creative best practices.



Mixing up last year's format, Nurock will be joined on the podium by South African judges in both Cape Town and Johannesburg venues, who will also contribute their thought leadership, anecdotes and experiences from Cannes Lion 2018.

Save the dates and book now:

JHB - Ster Kinekor Sandton City - 29 August at 8am for 8.30am

- Presented by Ann Nurock in association with:
- Direct Marketing category juror: Neo Segola, chief creative officer, FCB
- Media category juror: Wayne Bishop, Managing Director, PHD
- Event MC: Jeremy Maggs, journalist, radio host and television presenter











Alternatively email rsvp@bizcommunity.com for more information.

Cape Town - Ster-Kinekor V&A Cinema Nouveau - 31 August at 8.30am for 9am

- Presented by Ann Nurock in association with:
- Ryan McManus, Chief Creative Officer, VML South Africa
- Matt Ross, Founder and CCO, King James Digital







REGISTER OPT 31 AUG

Alternatively email rsvp@bizcommunity.com for more information.

Price: R250-00 per head, 15% discount for bookings of 5 or more

Ann Nurock profile A former CEO of Grey South Africa and President/CEO of Grey Canada, Ann Nurock is now the Africa Partner of Relationship Audits and Management, a global consultancy specialising in the measurement, risk mitigation and optimisation of B2B relationships. She also conducts talks and workshops on trends in advertising, marketing and communications. Contact details: ann.nurock@relationshipaudits.com | Twitter @Annnurock@Relationshipaudits.com | Twitter @Annnurock@Relationshipaudits.com | Twitter @Annnurock@relationshipaudits.com | Twitter ann.nurock@relationshipaudits.com | Twitter ann.nurock@relatio

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