

AutoTrader SA Bike Fest adds smoking new features

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Kyalami set to rock, 25-27 May

On the weekend of 25-27 May, [AutoTrader](#), South Africa's largest online automotive marketplace, brings the AutoTrader SA Bike Festival back to the Kyalami Raceway, with a pack of red-hot new features.



Market your bike for just R99. South Africa's #1 site to buy and sell motorbikes, AutoTrader Bikes, will give all riders visiting the festival the opportunity to list their motorcycles for one month, for just R99. Anyone who arrives on a bike will be given free parking in the AutoTrader "Bike Park" and will be offered the opportunity to potentially sell their bikes if they want to. All bikes listed will be issued with a price tag thereby giving other visitors the chance to connect over the weekend. Parking will be free for all bikers and the process will be overseen by the AutoTrader Private Sales Team, with finance on hand for those wanting to buy.

Free parking extends to all visitors arriving on two wheels - buying, selling, or not!

Nearly New Motorbike shop. For the second year running AutoTrader will host the Nearly New Motorcycle display area, allowing visitors to browse and buy excellent pre-owned motorcycles.

The Silent Auction. New to the event and hosted in the AutoTrader Nearly New Motorbike shop and powered by Bike Buyers; throughout the weekend consumers can bid via a submission box on a BMW S1000RR Motorsport Akrapovic. Highest bidder wins.



BMW S1000RR Motorsport Akrapovic. The bike has incredible BMW OEM extras worth R70,000. The bike will have a reserve of R140,000

Other festival activities visitors can expect to enjoy:

Over 60 motorcycles will be available to test drive – a world first. Visitors will be able to tear up the tar on legendary names such as Suzuki, Honda, KTM, Harley-Davidson, Yamaha, Husqvarna Motorcycles, Indian Motorcycles, Zontes and more.

New model launches will happen throughout the weekend. The KTM 790 Duke is slated to make its debut.

Adventure Ride Outs give fans the chance to go off-track, and this year the Suzuki V-Strom DL 1000 and DL 650 will be doing the honours. Facilitated by a trained professional from IRide marshaling, rides are just R100 and follow a 2km trail around the back of the Kyalami property.

Teens are taken care of by Honda, who will be offering free rides on their XR125 to those holding an AutoTrader SA Bike Festival teen ticket, at just R150. 16- to 19-year-old riders with a learner's license can learn to ride with the IRide marshals, all day and every day across the festival weekend, free of charge.

And underneath the frills, the base that has made the AutoTrader SA Bike Fest one of the world's premiere motorcycle festivals remains. New biking trends from the world's top brands populate the state-of-the-art trade area, plus racing, parades, and the best of biking lifestyle.

"The AutoTrader SA Bike Fest is one of the highlights of our year," said AutoTrader CEO George Mienie. "We're looking forward to an action packed weekend at Kyalami".

Event: The [AutoTrader](#) South Africa Bike Festival, powered by Discovery Channel

Dates: 25-27 May 2018

Venue: Kyalami Grand Prix Circuit, Gauteng, South Africa

Tickets: Festival tickets from R150, Circuit Rides only R125, Adventure Rides R100.

Website: southafricabikefestival.com

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